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‘Each day a little piece of ‘me’ disappears. I see it go, sometimes, but I can’t get it back.’

Ruthanne, person with dementia
Chair’s statement

When I stood before the Society’s Annual General Meeting for the first time in September 2007, I felt humbled by the passion and commitment of the Society’s members, volunteers and staff. I was honoured to be invited to act as their Chair. I was also acutely conscious of the growing number of people across the UK whose lives are affected by dementia, and the urgency of their need for high-quality services. In short, I felt both a sense of great privilege, and one of great responsibility.

Happily, this responsibility is one that I share with the Society’s volunteers and staff, who work tirelessly across England, Wales and Northern Ireland to provide information and practical support, raise awareness and raise the quality of dementia care. Over the last year I have had the opportunity to reflect on all aspects of the Society’s work, from the delivery of much-needed local services to our innovative Quality Research in Dementia funding programme, and I have seen how the organisation is improving the quality of life of people with dementia at a local and national level. The need for the work of the Society has never been greater; we must be able to respond.

The scale of the challenges we face is enormous – yet there are real indications that we are entering a period of unprecedented opportunity. Public awareness is increasing; politically, dementia is featuring higher on the agenda than ever before. In these times of exciting change, the Society must ensure that the voices of people with dementia and their carers are heard, their needs understood, and their rights recognised.

‘I felt both a sense of great privilege, and one of great responsibility.’

Alastair Balls CB
Chair
The last year has passed in a blur of activity. It opened with our continuing challenge to the National Institute for Health and Clinical Excellence (NICE), and saw us take the decision to mount a legal challenge through the courts. Although we cannot claim an outright victory, overall our campaign achieved a wide range of concessions, ensuring that Alzheimer’s drugs will be available to many groups of people who would have been denied them under the original draft guidance. Then, following an announcement in August 2007, we embarked on a Society-wide effort to influence the development of the National Dementia Strategy for England, work of the utmost importance that is continuing as I write.

Our profile has never been higher, and I pay tribute to all of the staff and volunteers who work so hard to raise awareness of our cause and of the Society. Dementia is featuring high on the public agenda, in the UK and more widely across Europe. Of course, increased awareness inevitably results in increased demand for our help – and last year we provided practical support to over 30,000 people per week through our branch network. Our commitment to ensuring that accessible, appropriate and high-quality services are available to everybody in need remains paramount.

The next year will be critical. The National Dementia Strategy has the potential to change the landscape of dementia care in England. The Society has a key role to play in ensuring that this unprecedented opportunity is not lost.

Neil Hunt
Chief Executive
Campaigning for better treatment

Hands Off Dementia Drugs
In 2007/08 we campaigned for a reversal of a decision by the National Institute for Health and Clinical Excellence (NICE) that denied people in the early and late stages of Alzheimer’s disease access to drug treatments on the NHS, on grounds of their cost. This included the first judicial review of a NICE decision.

We did not win access to drugs for people in the early stages of Alzheimer’s disease but NICE was found, in a damning judgment, to be in breach of race and disability discrimination law and forced to amend its guidance. The campaign secured better treatment for more people and impressive media coverage.

Putting Care Right
Two thirds of people living in care homes have dementia. Only 60 per cent of these individuals currently get the specialised care they need. These were some of the key findings of our ‘Home From Home’ report examining dementia care in care homes, which launched our Putting Care Right campaign in November 2007.

The report highlighted that many care homes are still not treating people with dementia with the respect and dignity that they deserve. The recommendations of the report formed part of the Putting Care Right campaign and the call for all care home staff to receive dementia training generated much media interest. In addition, TV presenter Tony Robinson launched our guide to finding a care home.

‘I had to battle with care managers who didn’t know a single thing about dementia.’
Jean, carer for her father
The National Dementia Strategy for England

We have been at the centre of the development of a national strategy for dementia in England.

Following the publication of our authoritative ‘Dementia UK report’ in February 2007, the Department of Health announced in August its plan for a national strategy, to be centred on three themes:

– improving public and professional awareness
– ensuring early diagnosis and intervention
– improving the quality of care for people with dementia and support for carers.

A huge challenge

Care Services Minister Ivan Lewis MP stated that the current system ‘is failing too many people with dementia and their carers’ and called for an ambitious strategy to meet the scale of the challenge of dementia, which is expected to double in the next 30 years.

Alzheimer’s Society’s Chief Executive Neil Hunt was invited to chair the external reference group of around 20 people, who represented most of the major national players in dementia care – such as the Faculty of Old Age Psychiatrists, Age Concern England, Help the Aged, Alzheimer’s Society and Association of Directors of Adult Social Services. The group also included someone with dementia and a carer. The group’s job was to garner professional expertise and the views of people with experience of dementia.

Neil Hunt also joined the Department of Health’s own committee working on this strategy.

Consultation is the key

The external reference group focused in detail on each of the strategy’s themes. Our members’ personal experiences played a huge part in influencing the strategy’s development. We organised consultation events across the country and also offered people a chance to pass on their views through our website.

We produced a short consultation document that people could use as a basis for discussions in carers’ groups and day centres.

‘It’s bad enough that someone so young gets dementia, but the frustration and stress of fighting for benefits to which we have an absolute right is making the situation unbearable.’

Richard Mundy, carer for his wife, a younger person with dementia
Reflecting members’ views
It was obvious that the external reference group’s developing ideas were very much in tune with the way our members see their needs and how they want services to develop.

In March 2008 the group told the government what it saw as the key priorities for the national strategy; to give people with dementia the dignity and respect they deserve.

In June 2008 the Department of Health published its own consultation document, in which Secretary of State for Health, Alan Johnson MP, paid tribute to the group’s ‘invaluable advice’.

The national strategy will be launched in October 2008. The next five years will see its aims put into practice.

Supporters who can influence
Since March 2007 our influential supporters – our Vice-Presidents, Patrons and Ambassadors – have been publicly championing the rights of people with dementia and their carers. They have attracted public attention to several campaigns and used their influence and skill in science, business and politics to highlight the Society’s concerns.

They have been involved in many activities throughout the year. Here are a few:
– comedian Jo Brand fronted the most successful direct mail appeal ever, raising over £165,000
– Paul Brooks’ continued generous support allowed us to recognise some of our most committed volunteers through the William Brooks volunteer awards, named after Paul’s father
– Tony Robinson spoke of the difficult choices he made in caring for his mum who had dementia in the Society’s BBC Radio 4 Appeal in January.

‘The key priorities for the national strategy are to give people with dementia the dignity and respect they deserve.’

External reference group
Memory Walk
We worked with Northcliffe Media Group for our annual fundraising Memory Walk. Northcliffe’s papers helped get people walking and talking to support people with dementia and their carers.

Top of the class
Our success in getting media coverage for dementia has been noticed: the 2007 PR Week Awards voted our media team ‘PR Week Department of the Year’.

Reducing the risks
The Society’s flagship awareness campaign, Alzheimer’s Awareness Week® in June and July was one of our most successful to date. The ‘Be head strong’ message encouraged people to take control of their lives by making simple lifestyle changes that could help them reduce their risk of developing dementia. Twenty-five thousand information booklets giving people practical help on how to do this were distributed. Through media coverage we were able to reach 40 million people in three months.

The campaign message featured in:
– 122 newspaper articles which included national newspapers
– four national television interviews including BBC Breakfast and BBC News 24
– 11 television mentions
– 15 radio interviews
– Tesco’s, Sainsbury’s and Boots’ consumer magazines.

‘Isn’t it time others who don’t live with the diagnosis focus their energies on understanding, appreciating, supporting and enabling those of us who do live with diagnosis?’
Richard, person with dementia
A wide network of support for all

Our network of more than 230 branches in England, Wales and Northern Ireland, plus our regional offices, provide more than 1,700 services, such as information provision and support, day and home care services, befriending and carer support.

The numbers story
Each week our services supported around 30,600 people:
- about a third of whom are people with dementia
- more than half are carers, family members or friends of people with dementia
- our branch network also ran training and awareness sessions for care workers and other health and social care professionals.

Now we are 10
Alzheimer’s Society Dementia Helpline celebrated its tenth birthday last year. It continues to be a vital support for people affected by dementia and received more than 203,000 enquiries in 2007. A Department of Health grant funded the recruitment of two new part-time helpline advisers, which will help us to provide more people with accurate information and confidential support.

Listening to you
People with dementia are increasingly becoming integral to the way we plan our services. Our local networks are helping people living with dementia to speak out. We are consulting more and more people with dementia on local service development.

The second UK Convention for people with dementia built on the success of the previous year and drew more people living with dementia and their carers from all over the country. The Convention aims to get more people with dementia involved with their local Alzheimer’s Society branch. It also offers an opportunity for them to share their experiences and challenges of living with dementia. Ken Clasper, a member of the Society’s Living with Dementia project, chaired the meeting and other participants talked about their experiences.

‘I was becoming complacent with my condition. I think I have been giving in – and I can’t let that happen.’

Leah, person with dementia

Online talking
Talking Point, our online discussion forum, is five years old. It has over 6,500 registered members from around the world; they have posted over 127,000 messages.
Training is for life
Training gives care staff the skills to provide high-quality care for people with dementia. Our training and publications helped providers of statutory, private, and charitable health and social care.

In 2007:
- 8,000 people sat the Yesterday, Today and Tomorrow training programme for care staff exam
- 450 people attended our seminars
- demand for tailor-made training continued to grow.

‘Being’, the first book in the Feelings Matter Most series, was launched last year and sold almost 1,000 copies in its first six months. Academics, care home managers and carers of people with dementia praised it highly.

‘This book will positively challenge your own care skills and positively challenge your own life skills too! Get it, read it and use it.’
Jim Marr, Director of Care and Quality, Barchester Healthcare

‘I will be talking to lots of people about this and I will be demanding that this should be a recommended tool for all areas of our organisation.’
Victoria A Metcalfe, Dementia Specialist and Team Manager, Anchor Trust

‘An inspiring and informative day that challenged assumptions and communicated new ways of working with people with dementia.’
Senior care worker attending Yesterday, Today and Tomorrow training
Giving time and commitment

Recruiting more volunteers
Approximately 1,000 volunteering enquiries were received during 2007/08, of which 300 came through the website in the last quarter of the year. Others have responded to specific campaigns and local advertising which have been enhanced by new posters and leaflets.

Money from the Welsh Council for Voluntary Action has helped us to employ two volunteering officers in Wales for one year and we have run 10 recruitment and volunteer management workshops across the country.

Part of the team
We are proud to work alongside almost 5,000 volunteers in all aspects of our work. Volunteers provide hands-on support in our branches, raise money, campaign and select the research projects we fund.

Best of the bunch
In Northern Ireland staff and volunteers won awards from the Dementia Services Development Centre Northern Ireland, linked to the University of Stirling’s Dementia Services Development Centre.

These awards recognise excellence, endeavour and commitment, by staff or volunteers, to improve the quality of life of people affected by dementia. Winners included Audrey Campbell, Michael McIvor, John Huddleston, Adrian Friel and – joint winners of the Volunteer of the Year award – Bernadette Bell and Susie Harkin, both volunteers with the Foyle branch. Northern Ireland’s Health Minister, Michael McGimpsey, congratulated them all.

We are proud to work alongside almost 5,000 volunteers in all aspects of our work.
Anyone can raise funds

More people are supporting us than ever before.

– We received £1,246,000 from 304 charitable trusts and other grant givers.

– Around 3,500 people took part in events that raised over £2 million.

– Support from companies donating and fundraising on our behalf brought in a total of £905,000.

– More than 121,760 individuals donated throughout the year, up 3 per cent on last year.

– 17,760 people gave us money for the first time, a 23 per cent increase on the previous year.

– Around 400 people remembered us in their Wills. We received £6.9 million through bequests.

In just one day, interdealer broker ICAP plc raised £215,000 for research. The money raised on their Charity Day is helping to develop a new tool to improve early diagnosis of dementia and also funding a research project which will help discover if an existing antibiotic drug could be an effective treatment for Alzheimer’s disease. By using a drug that is already licensed, this study could lead to a new, life-changing treatment in as little as five years.

We are one of two medical research charity partners of the Henry Smith Charity. Since the beginning of our partnership they have committed more than £640,000 over three years, which will fund four important research projects that will point the way to better treatment and care for people with dementia.

We continued to build our Old Gold Appeal working in partnership with our longstanding supporter Mr Mullings and raised a substantial £115,000 in 2007/08.

‘In less than two generations one in three of us will either have dementia ourselves or be related to, or caring for, a person with dementia.’²
Fundraising near you
Choosing us
Staff of the Midlands Co-operative and Principality Building Society chose us as their charity of the year.

The Midlands Co-operative raised £255,000, and helped their 7,600 staff, customers and members become more aware of dementia.

A good run
In Nottingham, the Robin Hood marathon chose us as a partner charity, and raised £15,000, raising our profile in and around Nottingham. We were selected as one of the official charities for the Bath half-marathon. Runners of all ages raised £16,000 for us, with runners from Bath University, branch runners and others running in memory of a friend or colleague with dementia.

Cups of tea and lawyers
Betty’s Tea Rooms in Harrogate and in York each adopted one of our local branches as their charity of the year. The two branches received £19,000 between them – a third more than Betty’s had raised in 2006. Law firms in Northern Ireland aim to raise £10,000 throughout a year of fundraising for people with dementia and their carers after Northern Ireland Law Society selected us as their charity of the year.

Lottery grant for friends
Four of our North Yorkshire branches joined together to secure a £461,000 grant from the Big Lottery Reaching Communities fund. This will support people with dementia in their own homes by matching them with a local volunteer or paid befriender who will visit them at home. Already befrienders are being recruited and trained in this mainly rural area.

Around 3,500 people took part in events that raised over £2 million.
Continuing the fight against dementia

Our Quality Research in Dementia Consumer Network (people with early-stage dementia and carers) remains central in helping us set the research agenda.

All Alzheimer’s Society-funded research is focused on either cause, cure or care.

The following five projects were allocated funding in 2007/08

Cause and cure
At University College London, a three-year project is looking at the brain’s own stem cells, to find out how genes control these cells’ behaviour and what kind of neural cells they develop into. This research could help people who have suffered brain injury after a stroke.

Better hospital decisions
A team at the University of Warwick is finding out what happens to people who are diagnosed with dementia while they are in hospital for a non-dementia related reason. Their conclusions will influence how professionals make decisions about discharge from hospital and how best to involve patients and carers to improve long-term outcomes.

Understanding a new group of compounds (GLP-1 analogues) that decrease the production of beta amyloid
Evidence suggests that beta amyloid is a cause of the toxicity and subsequent neurodegeneration that is characteristic of Alzheimer’s disease.

The findings of this research may lead to the development of drugs for Alzheimer’s disease that could help with the management of the disease and even halt neurodegeneration if the drug is administered early enough.

The use of an antibody (2B12) in improving memory and reducing the amount of beta amyloid produced
Amyloid precursor protein (APP) is a large protein in neurons that get cut by enzymatic action and give rise to beta amyloid.

One approach of preventing the formation of beta amyloid that may lead to the development of Alzheimer’s disease could be by blocking a particular enzyme binding site on APP with an antibody binding to this same part of APP. The researchers are investigating whether an antibody they have developed will improve memory in Alzheimer’s disease.
Investigating bone marrow stem cells

Stem cells are the simplest type of cell in the human body and are able to transform into all other types of cells. The research will help us understand whether or how bone marrow stem cells (MSCs) may be able to acquire the characteristics of brain cells. This may form the basis of new therapies for neurological diseases. The findings of this study could have an impact on the types of therapies developed in the future for neurodegenerative diseases.

We are continuing to fund a project that could help prevent the development of dementia in patients

‘Silent delirium’ may develop in patients in intensive care, for example after major surgery. A period of delirium, including ‘silent delirium’, increases the risk of somebody developing dementia within a few years.

This project is about imparting new, American-led, research results about how to identify and treat ‘silent delirium’ in intensive care patients in order to minimise the risk of the patient later developing dementia.

Funding with others

In 2007 the prestigious New England Journal of Medicine published the results of the first independently funded clinical trial in UK for drugs for Alzheimer’s disease. The research tested the effect on challenging behaviour of giving Aricept in the later stages of dementia. We contributed 10 per cent of the funding, the rest came from the Medical Research Council.

Complementary ways

We are funding researchers at three universities to work together to find out exactly how aromatherapy may help counter symptoms of agitation.

‘Things are there one minute and then they’re not. I try to speak and just lose the point. There’s no hope for me, but perhaps there is for my children.’

Steve, person with dementia
In line with the Society’s new vision, mission and values, 2007 saw the beginning of the Alzheimer’s Society rebranding project. Discussion and consultation informed the development of the new logo and the new look and feel which were designed to clearly communicate our values of passion, quality, integrity, inclusion and mutual respect.

Our new logo conveys that we not only support people with Alzheimer’s disease but people affected by all types of dementia. Our new active strapline ‘Leading the fight against dementia’, communicates more clearly the many areas of our work; whether it is the fight for those facing dementia, caring for a loved one with dementia, the fight to find a cure or fighting and campaigning for the rights of people with dementia.

**Website making waves**

Our rebrand allowed us to comprehensively redesign our website and include a new content management system which enables us to update our information more effectively.

The site underwent rigorous user testing before it was launched to ensure that all our visitors will enjoy using the new site and be able to find the information they need quickly. During its first six months the new website received nearly 600,000 visits.

**Improved member magazine**

2007/08 also saw the transformation of our members’ newsletter ‘Share’ into the ‘Living with dementia’ magazine.

‘Living with dementia’ is designed to respond to the needs of all our members. The magazine was expanded to make room for more news, more pictures and our new quick read section that accompanies all the longer articles.

**During its first six months our new website received nearly 600,000 visits.**
**Income**
Total income grew in the year by £4.1 million or 10% to £45.5 million (2007: £41.4 million). £1.6 million of this growth was in grants and contracts for services in branches, which now represent 37% of total income. However, despite this growth, we are still not achieving full cost recovery on many of our contracts. Despite government commitment to this, many of the services we provide to statutory bodies are still being subsidised by voluntary donations.

Legacy income grew by £1.3 million, and now represents 18% of total income. Other income streams achieved more modest growth levels, although subscriptions, donations and fundraising income continues to contribute nearly a third of all income. Thanks to the considerable efforts of our staff and volunteer fundraisers, this 10% growth in income was achieved with just a 7% increase in costs, to £5.7 million. This resulted in net income from all sources increasing by 10%, making available £39.7 million (2007: £36.0 million) for the Society to spend on its charitable activities.

**Expenditure**
Total charitable expenditure increased only slightly, by £0.1 million, due to uncertainty of income during the early part of the year. 90% of this charitable expenditure continues to be in care services, providing direct services to people with dementia and those that care for them. There was also an increase in campaigning and awareness raising expenditure, to £1.7 million. This resulted from the additional focus subsequent to the judicial review of the NICE decision and campaigning and input to the government’s National Dementia Strategy for England. Governance costs include only those costs incurred in complying with constitutional and statutory requirements in line with SORP 2005.

**Grant-making policy**
During the year, £1.3 million (2007: £1.8 million) was awarded by the Society to research projects into the cause, prevention, cure or treatment of Alzheimer’s disease and other dementias through the Quality Research in Dementia (QRD) research programme.

**Total income**
1 Donations and fundraising: 32%  
2 Legacies: 18%  
3 Investment income: 3%  
4 Other income (including trading): 11%  
5 Grants and contracts: 36%

**Total expenditure**
1 Care services: 78%  
2 Campaigning and awareness raising: 4%  
3 Research: 4%  
4 Fundraising: 13%  
5 Governance: 1%
## Summarised financial statements

### For the year ended 31 March 2008

<table>
<thead>
<tr>
<th>Income and expenditure</th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Unrestricted income</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants and contracts</td>
<td>13,664</td>
<td>10,974</td>
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<tr>
<td>Legacies</td>
<td>6,487</td>
<td>5,837</td>
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<tr>
<td>Donations, fundraising and membership</td>
<td>16,138</td>
<td>16,183</td>
</tr>
<tr>
<td>Investment income</td>
<td>1,188</td>
<td>1,163</td>
</tr>
<tr>
<td>Other income (including trading)</td>
<td>1,783</td>
<td>1,479</td>
</tr>
<tr>
<td><strong>Total unrestricted income</strong></td>
<td>39,260</td>
<td>35,636</td>
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<tr>
<td><strong>Restricted income</strong></td>
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<tr>
<td>Grants and contracts</td>
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<td>4,052</td>
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<td>Legacies</td>
<td>1,484</td>
<td>845</td>
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<tr>
<td>Donations, fundraising and membership</td>
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<td>799</td>
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<tr>
<td>Investment income</td>
<td>26</td>
<td>20</td>
</tr>
<tr>
<td><strong>Total restricted income</strong></td>
<td>6,222</td>
<td>5,716</td>
</tr>
<tr>
<td><strong>Total income</strong></td>
<td>45,482</td>
<td>41,352</td>
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### Expenditure

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<tr>
<th>Category</th>
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<th>2007</th>
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<tbody>
<tr>
<td>Care services</td>
<td>34,057</td>
<td>33,857</td>
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<tr>
<td>Campaigning and awareness raising</td>
<td>1,749</td>
<td>1,204</td>
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<tr>
<td>Research</td>
<td>1,647</td>
<td>2,093</td>
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<tr>
<td>Fundraising</td>
<td>5,737</td>
<td>5,373</td>
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<tr>
<td>Governance</td>
<td>270</td>
<td>441</td>
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<tr>
<td><strong>Total expenditure</strong></td>
<td>43,460</td>
<td>42,968</td>
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### Balance sheet

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<tr>
<th>Category</th>
<th>2008</th>
<th>2007</th>
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<tbody>
<tr>
<td>Fixed assets</td>
<td>8,810</td>
<td>6,855</td>
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<tr>
<td>Current assets</td>
<td>23,890</td>
<td>21,887</td>
</tr>
<tr>
<td>Creditors-amounts falling due within one year</td>
<td>(7,408)</td>
<td>(4,657)</td>
</tr>
<tr>
<td>Creditors-amounts falling due after one year</td>
<td>(574)</td>
<td>(1,201)</td>
</tr>
<tr>
<td><strong>Net assets</strong></td>
<td>24,718</td>
<td>22,884</td>
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</table>

### Reserves

<table>
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<tr>
<th>Category</th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted</td>
<td>4,834</td>
<td>3,789</td>
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<tr>
<td>Unrestricted</td>
<td>19,884</td>
<td>19,095</td>
</tr>
<tr>
<td><strong>Total reserves to support expenditure</strong></td>
<td>24,718</td>
<td>22,884</td>
</tr>
</tbody>
</table>

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### Reporting on summarised financial statements

The information on this page is extracted from the full Trustees’ report and financial statements, which have been audited by Horwath Clark Whitehill who gave an unqualified audit opinion on 13 August 2008. The auditors have confirmed to the Trustees that the summarised financial statements are consistent with the full financial statements for the year ended 31 March 2008. The Trustees’ report and financial statements were approved by the Trustees and signed on their behalf on 12 August 2008. They will subsequently be submitted to the Charity Commission and the Registrar of Companies. These summarised financial statements may not contain sufficient information to gain a complete understanding of the financial affairs of the charity. The full Trustees’ report, audit report and financial statements may be obtained from the Company Secretary.

**Alastair Balls CB**  
Chair

**Charles Watton**  
Treasurer

*If you would like a full set of financial statements please call or write to:  
The Company Secretary  
Alzheimer’s Society  
Devon House  
58 St Katharine’s Way  
London E1W 1JX  
T 020 7423 3500  
F 020 7423 3501*
Society people

Royal Patron
HRH Princess Alexandra GCVO

President Emeritus
Sir Jonathan Miller CBE

Board of Trustees
Honorary Officers
Chair
Dr Nicholas Carey FCGI
Resigned 14 September 2007
Alastair Balls CB**
Elected 14 September 2007
Vice-Chair
Eileen Winston**
Elected 15 September 2006
Treasurer
Charles Watton**
Elected 15 September 2006

Board members
Richard Crace***
Re-elected 14 September 2007
Thomas Haverty
Co-opted 5 June 2007
Carys Howell
Elected 14 September 2007
Wendy Jones
Elected 15 September 2006
Peter Laycock
Re-elected 15 September 2006
Marilynne Morgan CB*
Re-elected 15 September 2006
Dr Carolyn Popham
Re-elected 14 September 2007
David Richardson***
Elected 14 September 2007
Annette Southcott
Elected 15 September 2006

All Trustees are elected by the Society’s membership in accordance with the Society’s Memorandum and Articles of Association.

# Audit Committee Member
* Nominations Committee Member
* Remuneration Committee Member
* Investment Committee Member

Chief Executive
Neil Hunt

Senior Management team
Prof Clive Ballard
Director of Research
Nigel Benjamin
Director of Human Resources
Andrew Ketteringham
Director of External Affairs
Joanna Knowles
to 30 November 2007
Director of Corporate Resources
Ian Piper
to 31 May 2007
Director of Services
Matthew Sellen
from 1 December 2007
Director of Corporate Resources
Dr Susanne Sorensen
Head of Research
Ruth Sutherland
from 10 March 2008
Chief Operating Officer
Jo Swinhoe
Director of Fundraising and Marketing

Company Secretary
Joanna Knowles
to 30 November 2007
Matthew Sellen
from 30 November 2007

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Auditors
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Registered Auditors
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Hammersmith
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Insurance brokers
to 31 March 2008
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Southampton SO14 3RP
from 1 April 2008
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London EC2A 4FT

Legal advisors
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London EC4A 1RS

Registered office
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58 St Katharine’s Way
London E1W 1JX

Registered charity number
296645

Company registration number
2115499

Constitution
Alzheimer’s Society is a charitable company limited by guarantee, registered as a charity in November 1979 and incorporated as the Alzheimer’s Disease Society on 26 March 1987. On 1 October 1999 the charity changed its name to Alzheimer’s Society. The Society is governed by its Memorandum and Articles of Association. Revisions to the Memorandum and new Articles of Association were adopted by special resolution at an Extraordinary General Meeting on 19 March 2005.
A big thank you

We are grateful to our supporters who helped us continue to make a difference to people affected by dementia in 2007/08. Unfortunately we are unable to list everyone because of space limitations.

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All those who kindly remembered the Society in their Will and for all executors, lay and professional, for their help in administering the estates

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Comic Relief through Action on Elder Abuse
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‘This is a lethal, pitiless disease, but I think we’re genuinely on the cusp of finding a treatment.’

Martin Rossor, Director of The Dementias and Neurodegenerative Diseases Research Network (DeNDRoN) and Professor of Clinical Neurology at the Institute of Neurology