

## Memory Walk Terms and Conditions

These Terms and Conditions apply to the Take On Your Own Memory Walk, which shall be referred to as an 'Event'. Alzheimer's Society will hereafter be referred to as 'The Charity'. By organising your own Event, you agree to comply with the below. Participants of Memory Walk should read this document carefully. The Charity reserves the right to update or amend these to reflect necessary changes.

Take On Your Own Memory Walk is being promoted by Alzheimer's Society however, it is not being organised by Alzheimer's Society. Alzheimer's Society therefore accepts no liability whatsoever in respect of any injury, illness, death, loss (including loss of enjoyment or possessions), damage, expense, cost or other sum or claim of any descriptions whatsoever in respect of your participation in the Event.

Alzheimer's Society is a registered charity in England, Wales & Northern Ireland. Registered charity 296645, registered address 43-44 Crutched Friars, London, EC3N 2AE.

## Fundraising & Donations

1. Participants taking part in an Event pledge to raise the minimum fundraising target as listed on the website event page.
2. All participants have a legal responsibility to ensure that all sponsorship monies/donations received in connection with the Event are paid to the Charity. We ask you to do so by the end of the calendar year of your Event. You can:
  - a. Set-up a JustGiving page to raise money online.
  - b. Pay in your sponsorship money with a credit or debit card via the Memory Walk Website, or by calling 0300 330 5452.
  - c. Send a cheque payable to The Charity to the following address with your sponsorship form.

Alzheimer's Society, Suite 2, 1st Floor East Wing, Plumer House, Tailour Road, Plymouth, PL6 5FS
3. Please ensure all donations and/or sponsorship forms that are returned to the above address to enable Gift Aid claims where possible.
4. We are unable to accept your sponsorship money at the Event as we do not have suitable cash handling facilities to fulfil this process.
5. If you cancel an Event or the Event does not take place in 2025:
  - a. Any requests for the Charity to return any fundraising to individual donors must be communicated by emailing [memorywalk@alzheimers.org.uk](mailto:memorywalk@alzheimers.org.uk).
  - b. If already received, you will return your Event pack & t-shirt to the address outlined on the pack.

c. The Charity will not be held responsible for the losses or costs incurred from the cancellation of a place.

#### Conduct

1. Participants are responsible for their own safety during the Event and should carry a charged mobile phone with them which can be used in case of emergency.
2. We respectfully ask that all participants and supporters do not drop litter, but instead use the facilities available within the venues and around the route, or take litter home to dispose of responsibly.
3. We respectfully ask that all participants be respectful of the local community, residents and/or general public whilst participating in the Event, and not to partake in any behaviour which may have a negative impact on the Event.
4. Participants must not do anything that threatens the Charity's reputation or name. You acknowledge that, in the event the Charity reasonably believes that your activity may damage our name or reputation, the Charity has the right to ask you to stop the activity immediately.
5. You are responsible for ensuring that the Event that you organise and undertake is suitable for you and anyone accompanying you and that you have the right to access all parts of the chosen route.

#### Health, Safety & Medical

1. Participants are responsible for ensuring that they are sufficiently fit and healthy to take part in their Event(s). Any participant unsure of their physical ability to take part in the Event must seek medical advice from their General Practitioner prior to the Event.
2. You participate at your own risk.

#### Use of your information

1. By providing your information upon registering for an Event, we will use this for the purposes administering the event, including in order to send you a fundraising pack. Representatives of the Charity may contact you by phone and/or post to discuss your fundraising activity and follow up on your progress. If you would prefer not to hear from us and have not already told us this when you register, you can contact us on the details available on the Event website to change your contact preferences.
2. Your personal information may also be used for the purposes of sending communications to you where you have confirmed that you would like to receive further information about the charities work when registering for an Event.

3. All personal data handled by us will be done so in accordance to applicable privacy laws and the charity privacy statement, which can be found at [www.alzheimers.org.uk/legal-information/personal-data](http://www.alzheimers.org.uk/legal-information/personal-data).

#### Filming and Photography at Memory Walk

1. We may use, without payment, notice or specific consent, any photographs, videos and other images in which you appear taken at the Event or any Event-related occasion by our employees or suppliers or any participant or other person attending. These photos and videos may be used to share with registered participants as a record of their day, as well as in our printed materials, website, social network marketing or any other relevant promotional material including sharing with external media outlets. We won't however identify anyone by name without their agreement. If you prefer that we don't use any images in which you, or any children participating with you, may appear in, you can collect a red wristband at the event or you can notify us by telephone on 0300 222 5808 or by email at: [Events@alzheimers.org.uk](mailto:Events@alzheimers.org.uk). If you decide after the Event that you don't want any images to be used, you can contact us, and we'll remove our copies where possible and ask third party organisations to do the same we may already have passed your photos and videos to. Please note this may not always be possible for example images already in print publications.

#### Liability

1. All participants, volunteers and spectators enter and attend an Event entirely at their own risk. We shall not be liable for any injury, damage or loss to participants or their property that might occur as a result of their participation or attendance at an Event. For the avoidance of doubt, nothing in this clause shall exclude or limit our liability for any liability that cannot be excluded or limited by law.