



# 1 in 3 people born in the UK today will develop dementia.

It will take a society to beat dementia.  
Alzheimer's Society.

Donate, get your badge and  
show your support by visiting  
[alzheimers.org.uk/forgetmenot](https://alzheimers.org.uk/forgetmenot)



Registered with  
**FUNDRAISING  
REGULATOR**

Alzheimer's Society is a registered charity in  
England and Wales (296645); the Isle of Man  
(1128) and operates in Northern Ireland.



Alzheimer's  
Society

**Forget  
Me Not  
Appeal**



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