

Mercy, Memory and Giving: Supporting Alzheimer's Society this Ramadan

Bring your team together for Ramadan and Eid to help raise vital funds to support people living with dementia.

Ramadan is a time of reflection, generosity and community - values that beautifully align with supporting those living with and affected by dementia. During this month many choose to give back through acts of charity and by helping those in need.

By fundraising for us this Ramadan and Eid your team and community can make a lasting difference to people facing dementia. Below are some great ideas to get you started!



Ramadan and Eid fundraising ideas

Host a charity Iftar: Gather colleagues, friends and family for a special Iftar meal. Ask guests to donate the cost of a meal or make a contribution to Alzheimer's Society as part of the evening.

Ramadan giving: Encourage colleagues to donate the cost of their lunch or morning coffee during fasting hours to support people affected by dementia.

Creative colour challenge: Set up a mini art of design challenge - something like 'painting for purpose' or you could even dedicate part of your work place to be decorated. Participants make a small donation to enter and you can award prizes for the most creative design.

Eid feast fundraiser: After Ramadan, celebrate Eid with a shared meal or bake sale where all proceeds go to Alzheimer's Society. You could encourage a "bring a dish from home" to celebrate your workplaces cultural diversity.

Need help? Please contact us at hotline@alzheimers.org.uk where we can provide additional support for your fundraising.



By raising money during Ramadan and Eid, you are doing something amazing. You are helping to fund vital dementia research and giving help and hope to those living with dementia. Your support means that people with a dementia diagnosis can instantly access advice, guidance, and local services information. Thanks to you, they will not have to face dementia alone.



Registered with
**FUNDRAISING
REGULATOR**

Alzheimer's Society is a registered charity in England and Wales (296645); the Isle of Man (1128) and operates in Northern Ireland



**Alzheimer's
Society**

It will take a society to beat dementia