

Spreading Joy and Compassion this Holi

Bring your team together for Holi to help raise vital funds to support people living with dementia.

This year, your organisation can harness the spirit of unity that comes hand in hand with Holi to make a difference to those affected by dementia. By celebrating Holi in your workplace, you'll not only bring colour and connection to your team but also help us continue providing vital support, research and awareness for everyone affected by dementia.

Whether you're familiar with Holi or discovering it for the first time, the activities below are a wonderful way to come together, learn and give back.



Holi fundraising ideas

Colour for a Cause: host a “colour splash” event - outdoors or virtually - where colleagues wear white and donate to take part in the fun. Provide natural biodegradable powders and take great team photos.

Holi lunch or potluck: encourage colleagues to bring or order in traditional Indian dishes, sweets or snacks for a Holi-inspired lunch. Ask for a small donation per plate to contribute to your fundraising total.

Creative colour challenge: set up a mini art of design challenge - something like ‘painting for purpose’ or you could even dedicate part of your work place to be decorated. Participants make a small donation to enter and you can award prizes for the most creative design.

Colourful connections photo wall: create a Holi memory wall or digital board where staff can share colourful photos and the memories behind them. Encourage a donation for each photo added, symbolising how bright memories are important and why dementia support matters.

Need help? Please contact us at hotline@alzheimers.org.uk where we can provide additional support for your fundraising.

By raising money during Holi, you are doing something amazing. You are helping to fund vital dementia research and giving help and hope to those living with dementia. Your support means that people with a dementia diagnosis can instantly access advice, guidance, and local services information. Thanks to you, they will not have to face dementia alone.



Registered with
**FUNDRAISING
REGULATOR**

Alzheimer's Society is a registered charity in England and Wales (296645); the Isle of Man (1128) and operates in Northern Ireland



**Alzheimer's
Society**

It will take a society to beat dementia