

17 September 2026

Convene, 155 Bishopsgate
London, EC2M 3YD
and online



Alzheimer's Society Annual Conference 2026

Partnership Opportunities



Contact our team today at conferences@alzheimers.org.uk

Our flagship annual conference returns in autumn 2026



In September 2025, over 350 of the most influential leaders in dementia gathered for the Alzheimer's Society Annual Conference - with 150 more joining online. The conference focused on how society can beat health inequalities in dementia, bringing together researchers, policy makers, health and social care professionals, as well as community groups and involvement groups, to take a hard look at the realities of our healthcare systems, and practices already underway in tackling inequalities, to ensure everyone gets a fairer deal throughout their dementia journey.

Curated networking opportunities, breakfast briefings and a vibrant exhibition featuring over 20 partner organisations created the environment for focused, high-value conversations.





“I particularly valued hearing about initiatives that are already working in practice, the voices of people with lived experience, and the opportunities to transfer learning from other conditions into the dementia field.”

- Delegate, Alzheimer’s Society Annual Conference 2025

Turning hope into lasting change



2026 is shaping up to be a huge year of opportunity for everyone seeking to end the devastation of dementia.

With major reforms underway across health and social care – and unprecedented progress in dementia research – there is a real opportunity to transform diagnosis, treatment, care and support for people affected by dementia.

Alzheimer's Society Annual Conference 2026 will bring together researchers, policymakers, campaigners, health and social care leaders, donors, and people with lived experience at a truly critical moment. From the new 10 Year Health Plan for England to the development of the Modern Service Framework on frailty and dementia, alongside key elections and regulatory change across the UK, the decisions made now will shape dementia care for years to come.

Our annual conference will focus on how we seize this moment – turning evidence, innovation and lived experience into meaningful policy change, stronger services and better outcomes for everyone affected by dementia.

Will you join us?

Partnership Benefits

- Be affiliated with the UK's leading dementia charity, providing information and support, improving care, funding research, and creating lasting change for people affected by dementia
- Maximise exposure for your organisation - engaging directly with delegates to develop high level, long-term contacts
- Communicate with key influencers and decision makers within the health and social care sector
- Add your voice to the dementia debate and influence change
- Be recognised as being part of the dementia movement, helping to make dementia a priority for all





“It was timed well, clear instructions, beautiful food, space so it didn't feel overcrowded, the opportunity to speak to multiple audiences at once.”

- Exhibitor, Alzheimer's Society Annual Conference 2025

You'll be in good company...

Across the 2024 and 2025 conferences, exhibitors and sponsors included:



Rothesay





Sponsorship Opportunities

Headline Sponsor - £20,000 +VAT

Your organisation will benefit from:

- Logo presence on the screen in the main hall and in all breakout rooms
- Acknowledgement as 'Sponsor' during the opening and closing remarks on event day
- Logo and recognition as 'Sponsor' on all promotional materials including registration email and e-tickets*
- Acknowledgement as 'Sponsor' on Alzheimer's Society X and LinkedIn accounts**
- Full page in the programme including recognition as 'Sponsor', logo, and company profile
- Logo and recognition as 'Sponsor' on the Online Events Platform (for virtual attendees)
- Logo and recognition as 'Sponsor' on the dedicated web page
- Logo on printed name badges
- 5 complimentary tickets including staff to exhibit
- 3 x 2m exhibition stand to display branded materials

*Promotional emails are sent to approximately 21,000 Alzheimer's Society Contacts, there are ten planned emails promoting the conference, plus stewardship emails to all those who sign up.

** X account has approximately 195,000 followers, LinkedIn approximately 134,000



Breakfast Sponsor - £5000 +VAT

Your organisation will benefit from:

- A high-profile position with an opportunity to hold an invitation-only or open breakfast reception for delegates on the morning of the conference - guaranteeing delegates start the day with your product or service in mind.
- Combining this exclusive opportunity with one of our exhibition stands to engage with our delegates during the entire conference with your branding displayed in the room during the breakfast.
- This exclusive package includes the above and the Platinum exhibition stand package, with a total of four delegate tickets.
- If you require any bespoke add-ons to this package then please speak to us.



Drinks Reception Sponsor - £5000 +VAT

Your organisation will benefit from:

- A premium opportunity to sponsor the drinks reception at the end of the conference.
- A greater platform to engage with delegates and to address delegates in the exhibition hall as the reception begins. Combine this exclusive opportunity with one of our exhibition stands to engage with our delegates during the entire conference, with your branding displayed around the room during the reception.
- This exclusive package includes the above, and the Platinum exhibition stand package, with a total of four delegate tickets.
- If you require any bespoke add-ons to this package then please let us know.





Exhibition Opportunities

Platinum Exhibition Package

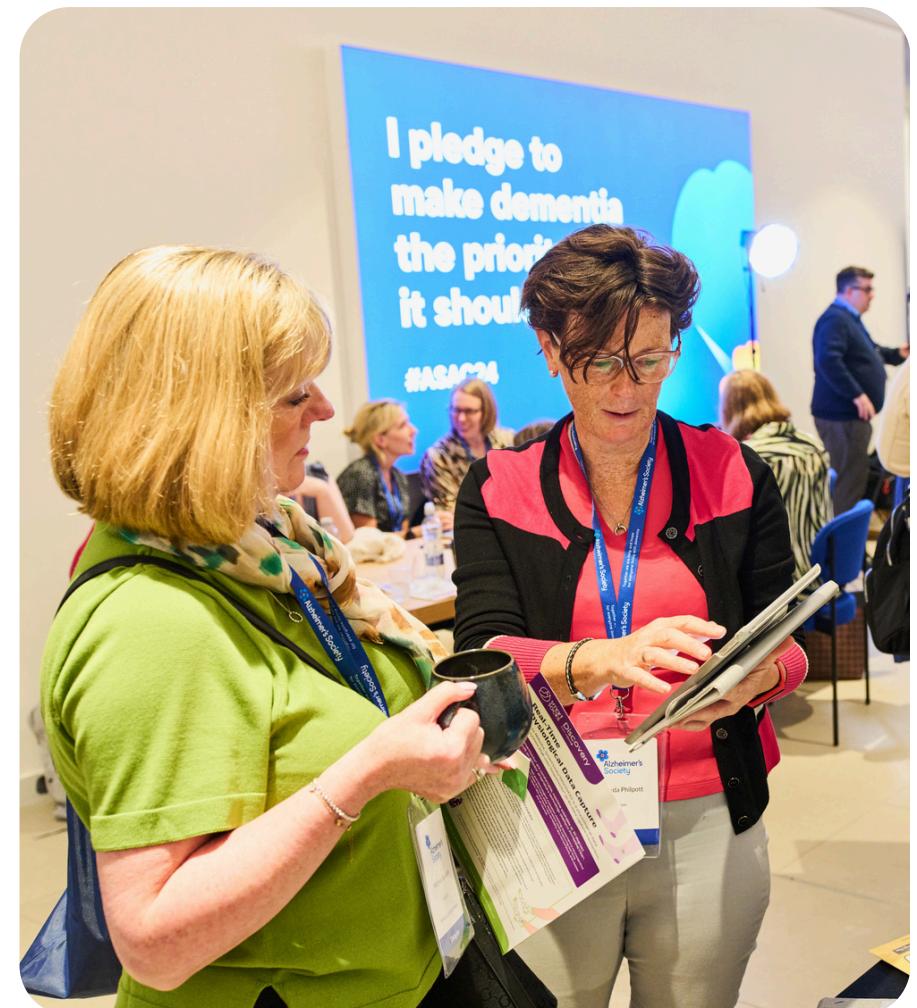
Our premium option, providing a larger stand in a prime position in the exhibition area, giving increased visibility. Two delegate places are included, and additional tickets can be purchased at a reduced rate.

What's included?

- Premium location and larger space in the exhibition area (up to 3m wide, with space for backboards)
- 2x delegate passes
- Electricity on request
- Listing in conference guide, app and website
- Featured in pre-conference email to delegates alongside other Platinum exhibitors
- Featured in social media post about the conference alongside other Platinum exhibitors

Investment

- Early bird (until 30 April): £1,200 + VAT
- Full rate: £1,500 + VAT



Gold Exhibition Package

Our standard option, providing a table top stand with space for one pull-up banner. Two delegate places are included, and additional tickets can be purchased at a reduced rate.

What's included?

- 6ft table
- 2x chairs
- Space for 1 pull-up banner
- 2x delegate passes
- Electricity on request
- Listing in conference guide, app and website

Investment

- Early bird (until 30 April): £900 + VAT
- Full rate: £1,200 + VAT
- We offer a reduced rate for registered charities: for more information, please get in touch.



To discuss your interest in the sponsorship or exhibition packages detailed above, or to tailor something specifically to your needs, please don't hesitate to contact us:

conferences@alzheimers.org.uk

We look forward to hearing from you.

