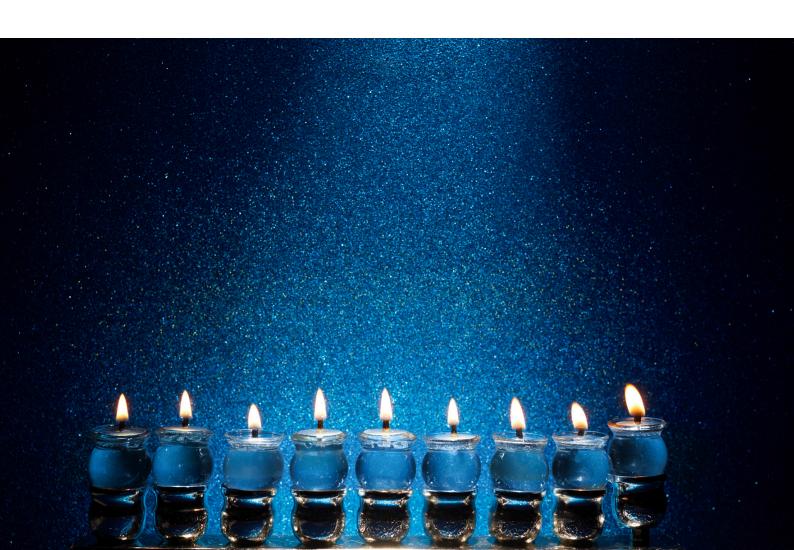
## Shine a Light on Dementia This Hanukkah



Bring your team together for Hanukkah to help raise vital funds to support people living with dementia.

This Hanukkah as we gather to celebrate light, resilience and community, we're reminded of the importance of sustaining memories. By supporting Alzheimer's Society during Hanukkah, you and your colleagues can help shine hope for people affected by dementia and their families.

Together, we can give some real change this Hanukkah to those who need it the most.



## Hanukkah Themed Fundraising Ideas

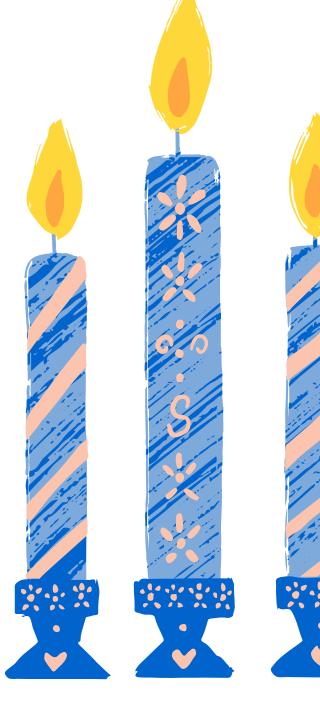
Hanukkah Treat Sale - Invite colleagues to bake or bring traditional treats like sufganiyot (a type of jelly doughnuts) or latkes to sell at work with the proceeds going to Alzheimer's Society.

Dreidel Tournament: Organise a friendly dreidel spinning competition with your team(s) to see who can spin a dreidel the longest. Ask for a small donation and give a small prize to the winner.

Candle Lighting: Host a symbolic menorah lighting ceremony at your office or store and collect donations per candle lit with the proceeds going to Alzheimer's Society.

Blue and White Dress Day: Encourage employees to wear blue and white (traditional Hanukkah colours) clothing asking for a small donation to participate.

Need Help? Please contact us at hotline@alzheimers.org.uk where we can provide additional support for your fundraising.



By raising money during Hanukkah, you are doing something amazing. You are helping to fund vital dementia research and giving help and hope to those living with dementia. Your support means that people with a dementia diagnosis can instantly access advice, guidance, and local services information. Thanks to you, they will not have to face dementia alone.



