

Let's Scare Up Some Support This Halloween

Bring your team together this Halloween to help raise vital funds to support people living with dementia.

This Halloween, we're inviting you and your colleagues to take part in some frightfully fun fundraising for Alzheimer's Society, helping people affected by dementia across the UK.

Whether you're brewing up a costume contest, conjuring sweet treats in a bake sale or daring to take on a spooky challenge - every pound you raise helps bring comfort, support and hope to those living with dementia and their families.



Spooktacular Ways to Fundraise

Looking for ways to bring your workplace together and raise vital funds for those affected by dementia? Here are some easy, fun and frightfully effective ideas you can try - no cauldron required!

Pumpkin Carving Contest - Invite colleagues to bring their best carved creations. Charge an entry fee and let staff vote for their favourite. Award prizes for scariest, funniest and most creative pumpkins.

Fancy Dress Day - Ask for a small donation for anyone dressing up and, if possible, run a competition with a small catwalk or photo opportunity (see Costume Competition Toolkit overleaf).

Haunted Bake Sale: Set up a stall with ghostly cupcakes, spiderweb cookies and pumpkin pies. Charge per slice and watch the donations roll in.

Scare-a-thon Challenge: Take on a sponsored challenge with a spooky twist - a 5km walking tour through the most haunted places in your area, or a half marathon dressed as Dracula!

Need Help? Please contact us at hotline@alzheimers.org.uk where we can provide additional support for your fundraising.



Costume Competition Toolkit

Nothing says Halloween like a bit of spooky style! Whether you're going all out of keeping it low-key, a costume competition is a great way to raise funds and spirits (no pun intended!). Please follow our step-by-step guide below:

Announce the Competition - Let your team know the date, time and theme (if any). Encourage participation and suggest a small donation of £2-£5 to enter.

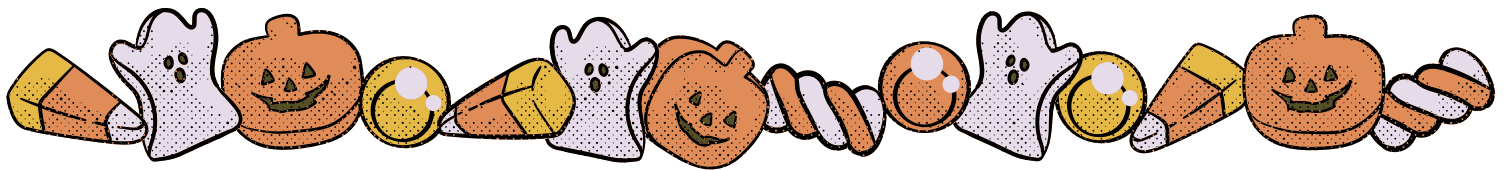
Choose some Categories - Offer a mix of traditional and fun awards such as 'Best Costume', 'Funniest Costume', 'Scariest Costume' and 'Most Original Costume'.

Pick your Judges - Ask a few team members or managers to be your 'ghoul panel' of judges, or run a vote from everyone involved!

Be safe and responsible - Keep costumes workplace appropriate and inclusive. Do not wear costumes that could cause hazards at your workplace.

Award the Winners - If possible, host a catwalk at your workplace so participants can show off their new looks and then award the winners a small prize!

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By raising money during Halloween, you are doing something amazing. You are helping to fund vital dementia research and giving help and hope to those living with dementia. Your support means that people with a dementia diagnosis can instantly access advice, guidance, and local services information. Thanks to you, they will not have to face dementia alone.



Registered with
**FUNDRAISING
REGULATOR**

Alzheimer's Society is a registered charity in England and Wales (296645); the Isle of Man (1128) and operates in Northern Ireland



**Alzheimer's
Society**

It will take a society to beat dementia