

Light Up Lives This Diwali

Bring your team together this Diwali to help raise vital funds to support people living with dementia.

As we approach Diwali - the Festival of Lights - there is a strong reminder of the power of hope, generosity and community. This year you and your colleagues can help spread that hope even further by helping those living with dementia through Diwali inspired fundraising.

Diwali is a time of giving and connection. Which makes it a perfect opportunity to bring your team together, celebrate diversity at work and contribute towards meaningful change.



Diwali Themed Fundraising Ideas

Diwali Bake Sale/Mithai Stall: Invite colleagues to bake or bring traditional Indian sweets and savouries to sell at work with the proceeds going to Alzheimer's Society.

Rangoli Competition: Set up a friendly competition with your team(s) where you create colourful Rangoli designs. These are traditionally used to decorate the entrance to homes during Diwali so the winning design could decorate the entrance to your office or store.

Light Up Lives Candle Sale: Sell decorative candles or Diyas (traditional Indian oil lamps) to staff and customers with the proceeds going to Alzheimer's Society.

Diwali Dress Day: Encourage employees to wear bright, festive clothing or traditional attire asking for a small donation to participate.

Diwali Themed Raffle: Run a raffle with Diwali themed gifts such as candles, Diyas, spices, and sweets to raise additional funds.

Need Help? Please contact us at hotline@alzheimers.org.uk where we can provide additional support for your fundraising.

By raising money during Diwali, you are doing something amazing. You are helping to fund vital dementia research and giving help and hope to those living with dementia. Your support means that people with a dementia diagnosis can instantly access advice, guidance, and local services information. Thanks to you, they will not have to face dementia alone.



Registered with
**FUNDRAISING
REGULATOR**

Alzheimer's Society is a registered charity in England and Wales (296645); the Isle of Man (1128) and operates in Northern Ireland



**Alzheimer's
Society**

It will take a society to beat dementia