

Autumn Fundraising Kit

Lets Make This Autumn Count

As the seasons change, we're inviting you and your team to come together to raise vital funds for people affected by dementia.

Whether you're baking, walking, crafting or carving, there are so many ways to make this season meaningful - all while boosting morale, building team spirit and supporting an incredible cause.

Let's turn golden moments into lasting impact this autumn.



Autumn Fundraising Ideas

Looking for some easy, impactful fundraising ideas that are full of seasonal spirit? Here are a few ideas to get you started:

Autumn Coffee Morning - Warm up with hot drinks and homemade bakes. Host a small pop-up café at your workplace and ask for donations per drink or per slice. Every cuppa counts!

Golden Leaf Memory Walk - Organise a sponsored team walk in your local park or countryside. Try to choose a scenic route, crunch through the leaves, and raise funds with every step.

Cosy Bake Off: The Great British Bake Off runs throughout autumn so why not challenge your team to bring in their best seasonal bakes - apple pies, spiced cakes and pumpkin treats. Make it a competition and run a 'pay-to-vote'.

Harvest Hamper Raffle: Organise a harvest hamper with things such as chutneys, jams, candles, socks and wine. You could try asking local businesses to donate some items. Sell raffle tickets and draw a winner at the end of the month or season.

Need Help? Please contact us at hotline@alzheimers.org.uk where we can provide additional support for your fundraising.

By raising money this autumn, you are doing something amazing. You are helping to fund vital dementia research and giving help and hope to those living with dementia. Your support means that people with a dementia diagnosis can instantly access advice, guidance, and local services information. Thanks to you, they will not have to face dementia alone.



Alzheimer's Society is a registered charity in England and Wales (296645); the Isle of Man (1128) and operates in Northern Ireland



**Alzheimer's
Society**

It will take a society to beat dementia