

Dementia Friends Ambassador Role description



Frequency: Once per month, on average **Location:** Flexible

Why we need you:

Dementia Friends is our biggest ever initiative to change people's perceptions of dementia. Our network of Dementia Friends Ambassadors play a vital role by recruiting new Dementia Friends, raising awareness of dementia in their local community or organisation, and supporting fundraising activity to support our fight against dementia.

What you'll be doing:

- Delivering information sessions (at least 6 per year) in your local community or organisation to make new Dementia Friends.
- Helping us raise awareness locally of the work of Alzheimer's Society and the ways individuals, groups or businesses can support financially.
- Being a representative for Alzheimer's Society locally by getting involved in, supporting and promoting fundraising activities, including through social networks or community networks.

This role will suit you if you:

- Have good presentation skills, or are willing to learn this skill (training and support given).
- Are proactive, organised and a natural influencer.
- Are a good communicator and able to speak objectively and passionately about dementia.
- Have experience of or an interest in fundraising.
- Have basic IT skills – the ability to access websites and complete web-based forms.

What you can expect from us:

- We will make you feel welcome, included and respected.
- You will receive training, ongoing supervision and support.
- You can claim pre-agreed out of pocket expenses (e.g. travel) in line with our policy.
- We'll keep you up to date with relevant policies and procedures that apply to your role.
- You'll have access to learning, development and engagement opportunities for volunteers.

What we need from you:

To ensure the safety and security of people with dementia we ask for:

- One reference and proof of identity. **Please note – current Champions won't need to do this**
- To put the role into practice most effectively this role is recommended to continue for at least 12 months.
- Learning to enable you to be effective in the role will take about 8 hours. **For current Champions this will be only around 2 hours.**
- You will need access to the internet for this role.

Interested? Find out more!

If you have any questions about the role or would like to apply, please contact dementiafriends@alzheimers.org.uk. **Please note - Current Champions please fill in the survey linked to via the email rather than contacting this email.**

