

Give your fundraising a glow-up



Fundraising for Glow makes a huge difference to people affected by dementia.

Top tips to smash your target with JustGiving

1. Set up a fundraising page at justgiving.com to boost your total online.
2. Set yourself a target of £160 or more. Pages with a target raise an average of 46% more!
3. Personalise your page with a photo and your story. Fundraisers raise 14% more with each photo.
4. Share your page on social media and email friends and family. Every share is worth £5 in donations.

No JustGiving? Get sponsored offline

1. Photocopy your sponsorship form and ask your friends, family and colleagues to sponsor you.
2. Remember to get your sponsors to Gift Aid their donations. You can claim an extra 25p for every £1 from a UK tax payer.

Double your money

Many employers can match your fundraising, doubling the amount you raise. Download your matched giving form on the website at memorywalk.org.uk.



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