

The impact of your fundraising

Alzheimer's Society is the only UK charity that funds research for a cure, campaigns for change, and support people living with dementia today.

Jennifer Tobias lives with her Mum, Veronica, in east London. Veronica was diagnosed with vascular dementia in 2017. Jennifer asked Veronica to move in with her so that she could support her properly.

Jennifer says, "When I began to look after mother, I thought I could do it. And after 6 months it was fine.

"But after a year it was very different. I was afraid to tell people how tough I was finding it. I rang the Alzheimer's Society, and I cried and talked and cried and talked."

"And they never judged me. They never told me what I should do. They listened. And that is what I really needed. They let me talk."

With the information we gave Jennifer, she was able to find a local group she and her Mum could attend, and know she was not alone.

Dementia is devastating for families, and we want to be there to provide a listening ear to as many people as possible.

With the money you fundraise for Glow, we can support more people like Jennifer and Veronica.

