

Organisations checklist for Dementia Action Week 17–23 May 2021



This Dementia Action Week, Alzheimer's Society needs your help to stand up for people affected by dementia.

The broken social care system means that nearly a million UK families are struggling to care for their loved ones with dementia with the dignity and support they deserve. It doesn't have to be this way. Join us in calling on the Government to cure the care system now. To provide quality social care, that's free and easy to access, no matter where you live.

While dementia isn't curable yet, the care system is.

There are lots of ways your organisation can show your support. Use our handy checklist of ways to join in:

Download our graphics to share on your organisation's social media

Display Dementia Action Week posters in your office or shop windows

Download our Cure the Care System **Zoom background** for your meetings and virtual events

Organise a Dementia Friends Session to help your staff understand more about dementia

Fundraise for Alzheimer's Society by having a **Demin for Dementia day**

Sign the '**Cure the Care System**' petition now

Let your staff and customers know where to find **information, support and guidance about dementia**

For all Dementia Action Week resources and more information visit:

alzheimers.org.uk/DAW

#CureTheCareSystem