

How to get your community involved this Dementia Action Week 17– 23 May 2021



This Dementia Action Week, Alzheimer's Society needs your help to urge the Government to Cure the Care System now.

The broken social care system means that nearly a million UK families are struggling to care for their loved ones with dementia with the dignity and support they deserve. It doesn't have to be this way. Join us in calling on the Government to cure the care system now. To provide quality social care, that's free and easy to access, no matter where you live.

Because while dementia isn't curable yet, the care system is.

There are lots of ways you can get your Dementia Friendly Community and members involved. Use our handy checklist of ways to ask everyone to join in:

Ask everyone to sign the **'Cure the Care System'** petition now

Share the **Cure the Care System film** on social media

Download our Cure the Care System Zoom background for your meetings and virtual events

Order free posters and flyers and display them in your local area

Host a virtual event for the people that make the decisions in your community. Use the pre-prepared event slides to help plan and guide your event

Use the organisation checklist to get your members involved in the Week

Put on a Denim for Dementia fundraising event to galvanize the local community

Let people know Alzheimer's Society is here for everyone affected by dementia by signposting to our **support, guidance and Dementia Connect support line**

For all Dementia Action Week resources and more information visit:

alzheimers.org.uk/DAW

#CureTheCareSystem