Cupcake Day sponsorship form

For the host

If you'd like Alzheimer's Society to claim Gift Aid on donations collected at your event simply follow the steps below:

1. Make sure guests give a donation amount of their choice as we can't claim Gift Aid on the proceeds of a sale.
2. Ask your guests to fill in every column, ensuring they tick the Gift Aid box.
3. Send the completed form back to us in the freepost envelope provided or an envelope addressed to Cupcake Day, Alzheimer's Society, Scott Lodge, Scott Road, Plymouth, PL2 3DU.

We can't claim Gift Aid donations from raffles, auctions, ticket sales and competitions.

Once completed, please send to Cupcake Day, Alzheimer's Society, Scott Lodge, Scott Road, PLYMOUTH, PL2 3DU

Supporter number		**Supporter name**	
Source code	EVCD21CAKE	**Department code**	EV_54101_N

Alzheimer's Society Cupcake Day

Title	First name	Surname	Home address (we will not be able to claim Gift Aid if you do not supply at least Home No & Postcode)	Postcode	Amount donated	Date given (dd/mm/yy)	Gift Aid?* (✓)
Mr	Andrew	Brown	123 Street, London	AB1 2BD	£25	06/12/21	✓

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For the guests – make your gift go further

Gift Aid could make every £1 you donate worth an extra 25p to Alzheimer's Society at no extra cost to you. If you wish to Gift Aid your donation please read the statement below*

Top tip: Photocopy this form before using it, so you can get even more sponsors.

For office use only

Batch number

Alzheimer's Society Cupcake Day

Title	First name	Surname	Home address (we will not be able to claim Gift Aid if you do not supply at least Home No & Postcode)	Postcode	Amount donated	Date given (dd/mm/yy)	Gift Aid?*(✓)
Mr	Andrew	Brown	123 Street, London	AB1 2BD	£25	06/12/21	✓

To be filled in by Alzheimer's Society:	
Subtotal of donations on this page	
Amount brought forward from over the page	
Total donations	
Date sums collected were passed to the charity	
Total income tax to be claimed on donations above	

£20

pays for 20 people to access our Dementia Directory which brings people together with their local services.

*If I have ticked the box headed 'Gift Aid?', I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity named above to reclaim tax on the donation detailed above, given on the date shown. I understand that if I pay less Income Tax/or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.

Please let us know if you move, change name or if you no longer pay enough tax to cover the money we claim back from HMRC. If you have any questions, please ring Customer Care on 0300 222 5770. Alzheimer's Society will not record or pass your donors' details on to any other organisation.

Alzheimer's Society is a registered charity in England and Wales (296645); the Isle of Man (1128) and operates in Northern Ireland

Registered with FUNDRAISING REGULATOR