



Carol-oke

It's time to grab the mic and the words to your favourite carols and have a good old singsong!

You can take part with just your nearest and dearest, but to get those donations really rolling in we recommend harnessing the power of social media and getting everyone you know involved.



To make your Carol-oke performance truly magnificent, follow our steps to put on a night of festive entertainment that none of you will forget:

- 1** Pick a time and date for your singing session.

Decide how you'll share your performance. Whether you record something for Tik-Tok or set up a Facebook or Instagram Live video, make it super easy for people to engage with your performance live.
- 2** Set up a **JustGiving donation page** and all the donations will come straight to us at the end, no effort required!
- 3** Invite people along. Using WhatsApp, a Facebook event/group or another of your favourite platforms, spread the word and get everybody excited.

On your big night, get together with some willing friends or go solo and press play on your live stream! Make sure you share your JustGiving link so that everybody knows where they can donate to your Christmas-tastic Carol-oke concert.
- 4** Have a jolly good laugh and enjoy making others smile!
- 5**
- 6**

Top fundraising tips:



Requests: For an extra donation, ask your audience to put in their requests for you to perform their favourite carols.



Party props: Dig out those Christmas props and give your performance the wow-factor.



Donation targets: If you're feeling daring, promise to do something a little extra if your audience help you reach a certain target. Jingle Bells backwards, anyone?

Need help with your Carol-oke fundraiser? Speak to your local community fundraiser or email us at **makeitmatter@alzheimers.org.uk**.

You can also check out Facebook's guidance on creating live videos **[here](#)** and Instagram's **[here](#)**.



Registered with
**FUNDRAISING
REGULATOR**

Alzheimer's Society is a registered charity in England and Wales (296645); the Isle of Man (1128) and operates in Northern Ireland.

