

Cupcake Day Quiz

Use your baking know-how and knowledge of dementia to create the perfect cupcake. Will you end up with a soggy bottom or a perfectly piped cupcake? Taking part couldn't be easier:



Nominate your quiz master and encourage your guests to take part or split into teams.



Work your way through the questions before adding up your total points scored to discover how successful your cupcake is!

Suggest a donation of £2 to take part in the quiz or ask the winning cupcaker to make a celebratory donation instead!



1. A cupcake was initially designed to serve how many people?

- a. 1
- b. 2
- c. 3

2. What are cupcakes called in Australia?

- a. Patty cakes
- b. Cupcakes
- c. Dwarfies

3. When were cupcakes invented?

- a. 17th century
- b. 18th century
- c. 19th century

4. Where did cupcakes originate from?

- a. Turkey
- b. United States
- c. England

5. What type of frosting is often paired with red velvet cake?

- a. Chocolate
- b. Vanilla
- c. Cream cheese

6. The record for eating the most cupcakes in the shortest time is 29 cupcakes, but what time did they get eaten in?

- a. 30 seconds
- b. 1 minute and 9 seconds
- c. 55 seconds

7. What is the most important step between baking and frosting?

- a. Chopping
- b. Cooling
- c. Drying



8. **How much did the world's largest cupcake weigh?**
 - a. Over 2,000 lbs
 - b. Over 1,200 lbs
 - c. Over 750 lbs
9. **On what day is National Chocolate Cupcake Day?**
 - a. October 18th
 - b. January 31st
 - c. August 12th
10. **What is the name of the first cupcake only bakery that opened in 2005?**
 - a. The Cupcake Company
 - b. Sprinkles Cupcakes
 - c. Babycakes Bakery
11. **What are Alzheimer's Society volunteers who are helping to reach out into communities and create Dementia Friends called?**
 - a. Dementia Friends of Friends
 - b. Dementia Friends Heroes
 - c. Dementia Friends Champions
12. **Vascular dementia is the _____ most common type of dementia?**
 - a. First
 - b. Second
 - c. Third
13. **What does DLB stand for?**
 - a. Dementia with Luke Brown
 - b. Dementia with Lewy Bodies
 - c. Dementia with low blood
14. **The frontal lobes in your brain are a kind of what?**
 - a. Management Centre
 - b. Customer service centre
 - c. Data storage
15. **Procedural memory is our memory for what?**
 - a. Events
 - b. Skills we have learned
 - c. General knowledge

Time to add up your scores!

1-5 points:

Oh no, your cake has a soggy bottom and the frosting has melted.

6-10 points:

That's a decent cake with good bake but only basic icing...

11-15 points:

Congratulations! Your cake is perfectly piped and full of flavour.



Alzheimer's Society is a registered charity in England and Wales (296645); the Isle of Man (1128) and operates in Northern Ireland.

Cupcake Day Quiz Answers

1. 1
2. Patty cakes
3. 18th century
4. United States
5. Cream cheese
6. 30 seconds
7. Cooling
8. Over 1,200 lbs
9. October 18th
10. Sprinkles cupcakes
11. Dementia Friends Champions
12. Second
13. Lewy Bodies
14. Management centre
15. Skills we have learned