

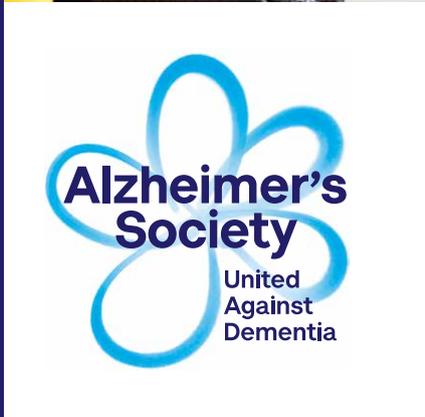


Will Powered Wonder

Fundraising top tips

‘Quitting was actually easier to do than I thought and it felt good to have a break from it whilst raising money for a great cause.’

Sarah Mailing, who gave up sugar and alcohol for November



Make it last. Make it matter.

Test your will power and set yourself a goal to give something up for a set time (or maybe even forever!).

Here are some ideas of things to give up:

- smoking
- alcohol
- chocolate
- TV
- social media
- meat
- sugar.

There are endless ways to organise your will-powered wonder event. And we'll be right behind you every step of the way, providing plenty of help, support and ideas for you to host your event whenever and however suits you.

Ways to raise money:

Sometimes it's hard to know where to start! Here are some ways to turn your will-powered wonder into vital money.

Sponsorship

Have family and friends sponsor your will powered wonder by creating a JustGiving page online or using our sponsorship form. To make the most of your fundraising page, make sure you:

- add a target so your friends and family know how much you want to raise
- add a story to share why you're taking on such an incredible challenge
- shout about your adventure on social media using **#makeitmatter**

Sweepstake

A sweepstake is a great way to do some extra fundraising. Whether it's Wimbledon, Strictly Come Dancing or Eurovision, why not set up a sweepstake with friends, family or colleagues? Whoever guesses the winner wins a prize of your choice! You can find sweepstakes and more at alzheimers.org.uk/makeitmatter

eBay

Register yourself on eBay.co.uk or another auction site and auction off your old, unwanted items. You're likely to raise more money than you would from a car boot sale and have fun watching the items go up in price at the same time!

Matched Giving

Lots of employers will match some or all of the sponsorship you raise. It's a great way to increase your fundraising so check with your manager or HR to see if your company takes part in a matched giving scheme.

Where your money goes:



£100

Our Helpline Advisers are experts in all things dementia. That doesn't happen by accident, only through thorough training. £100 pays for eight days of training for the team.



£200

could pay for 340 copies of our Dementia Guide. Our Dementia Advisers use our flagship publication to help and reassure people affected by dementia.

Got more questions?

Get in touch with our team at

makeitmatter@alzheimers.org.uk

