



Party planner

Fundraising top tips

'We do what we do as an expression of our thanks and gratitude for all the excellent help and ongoing support given to us by the Alzheimer's Society since Denise was diagnosed with Alzheimer's disease six years ago.'

Tony and Denise, who put on charity evenings in aid of Alzheimer's Society



Make it a boogie.

Make it matter.

Whether you put on a big ball or a small gig, bring friends and family together for a good time whilst raising vital money for people affected by dementia.

It's fun, simple and easy to organise, plus you can throw your bash whenever you like! Here are some ideas to get the party started:

- masked ball
- gig
- battle of the bands
- movie night
- sleepover
- 80s disco
- karaoke night.

There are endless ways to organise your social event. And we'll be right behind you every step of the way, providing plenty of help, support and ideas for you to host your event whenever and however suits you.

Ways to raise money:

Sometimes it's hard to know where to start! Here are some ways to turn your party plan into vital money.

Raffle

Add a raffle alongside your party to help boost your fundraising! Ask your guests to buy raffle tickets from you so they can try their luck at winning goodies donated by local businesses.

Games

For a small entry donation get your party guests giggling with some fun and games. Ask your friends and family to choose between heads and tails (hands on their head or hands on their bum) and flip a coin. Everyone who got it right can stay in for the next round and keep going until you have a winner!

Matched Giving

Lots of employers will match some or all of the sponsorship you raise. It's a great way to increase your fundraising so check with your manager or HR to see if your company takes part in a matched giving scheme.

Where your money goes:



£100

Our Helpline Advisers are experts in all things dementia. That doesn't happen by accident, only through thorough training. £100 pays for eight days of training for the team.



£345

A diagnosis of dementia can be a shattering thing for anyone to receive and too often it can have the added undeserved blow of isolation and loneliness. £345 can bring someone diagnosed with dementia together with a trained volunteer for a year to get them out in the community once again doing the things they love.

Got more questions?

Get in touch with our team at

makeitmatter@alzheimers.org.uk

