

# How to fundraise at Christmas

Get into the Christmas spirit and organise some festive fundraising with your friends, family and colleagues.

This guide will help you get started, but if you have any questions please contact your **local community fundraiser**.

## Elf Day

Host an Elf Day in your office, school or social club. From dressing up as an elf to baking elfy treats there is no limit to the fun you can have when you unleash your inner elf. Sign up for your free fundraising kit at [alzheimers.org.uk/elfday](http://alzheimers.org.uk/elfday)

## Secret Santa

Get a group together and ask them to pay £5 to take part in a special Secret Santa. Buy gifts for those taking part for £1 and donate the rest of the money to Alzheimer's Society.

## Mince pie bake off

There's nothing like a bit of healthy competition to help you boost your fundraising. Ask the keen bakers to make some mince pies and you can judge the best ones. Award a prize to the winner, then sell all the remaining mince pies for donations.

## Season's greetings

Put up a poster in a communal area, ask people to add their festive message and donate the money they would have spent on cards.

## Office advent calendar

Treat your office to an advent calendar. Take it in turns to open the door and donate £1 each time you do so. You could even get creative and make your own advent calendar featuring photos of people in the office or Christmas quiz questions.

## Unwanted present raffle

Ask everyone to bring in their unwanted presents on the first day back in the office and organise a raffle with the items. Alternatively, look to sell them on Ebay or at a boot sale.

## Christmas wrapping

Set up a wrapping station on your lunch break and charge colleagues to get their gifts all wrapped and ready to go. Alternatively you could even ask your local shopping centre or Christmas market if they would allow you to set up a stall there.

## Guess the weight of the Christmas cake

Ask a local shop or bakery to donate you a Christmas cake, and then ask people to guess the weight for £1. The closest guess wins the cake.

## Carol singing

Whether you are a tenor or tone deaf, gather your friends and family together to join in on some Christmas classics.

## Mulled wine and movie night

Invite your friends round for a Christmas movie marathon. Whether it's Home Alone, Elf or another festive favorite, you can provide festive snacks and mulled wine and ask for a donation in exchange.

## Buy our Christmas Products

We have a wide range of Christmas cards and Elf Day items available on our **online shop**. Or you can pop down to your local 'Cards for good causes' shop where they are selling cards in support of Alzheimer's Society work.



## How do I donate?

- Please count and bank the cash you have raised as soon as possible. You will need banking bags, available from your local bank, and volunteers to help count the money.
- Please complete and return your **donation form** along with funds raised, or call **0330 333 0804** to make a donation using a credit or debit card over the phone.

## Don't forget...

- You can order materials, branding, banners and balloons using our **material order form**.
- To have fun!

## The difference you are making

Dementia is set to be the 21st century's biggest killer. It devastates lives and so many people are facing it alone. But we won't let dementia win. By uniting with us and fundraising you'll be helping us get closer to a world without dementia:

**£29** could pay for a person with dementia or their carer to **attend a peer support session**, where they can receive practical advice and emotional support from others with similar experiences.

**£50** could fund the equipment and resources needed for one day of a dementia researcher's vital investigations, helping to improve diagnosis, care and treatment for people affected by the condition.

**£208** could pay for one of our Side by Side services to run **for a day**. Our volunteer-led programme provides companionship and support to people with dementia by helping them to continue doing the things they love.

