## How your fundraising is making a difference in the North East

Research studying changes in the brain to improve Dementia Diagnosis is taking place at Newcastle University





Over 6,700 people in the North East, Yorkshire and Lincolnshire have benefitted from personalised advice and support through our Dementia Advisors

Over 109,000 people across the North East are estimated to have Dementia





Together we are help & hope for everyone living with dementia



Alzheimer's Society is a registered charity in England and Wales (296645); the Isle of Man (1128) and operates in Northern Ireland