

Strategic Leadership Team

Jeremy Hughes, Chief Executive

Jeremy Hughes joined Alzheimer's Society in November 2010. He has led the charity in producing a [five year strategy 'Delivering on Dementia 2012-17'](#) and in 2011-12 the Society's income exceeded £70m for the first time. Jeremy co-chairs the Dementia Friendly Communities Champions Group with Angela Rippon as part of the Prime Minister's Challenge on Dementia.



Jeremy was previously Chief Executive of Breakthrough Breast Cancer where he was instrumental in providing visionary leadership, galvanising the charity's research platform and its authority on campaigning and policy. Before that Jeremy was Head of External Affairs at the International Federation of Red Cross and Red Crescent Societies.

His career in health and social care charities includes leadership posts at the British Red Cross, Leonard Cheshire, Muscular Dystrophy and NCH Action for Children.

Jeremy is currently a Trustee of Sightsavers and Chair of National Voices, the umbrella health and social care charity.

Matthew Sellen FCCA, Director of Corporate Resources

Matthew joined Alzheimer's Society in July 2006 as Head of Finance, prior to which he had held a number of senior positions in finance and IT in the corporate sector.

In December 2007 he assumed the position of Director of Corporate Resources, taking on responsibility for IT, facilities and compliance, whilst retaining his remit for overseeing the financial wellbeing of the Society.



Andrew Chidgey, Director of External Affairs

Andrew Chidgey is Director of External Affairs at the Society leading a team which works to make dementia a high priority on the public and political agenda.

External Affairs includes public policy, campaigns, media, public affairs, stakeholder relations and the Patrons and Ambassadors Programme.

Andrew has worked at the Society for 10 years with previous posts including Head of Policy and Public Affairs, Campaigns Manager and Campaigns Officer. In 2006-2007 he was seconded to work at the Department of Health and prior to the Society he worked for consumer goods companies including Danone and British Sugar.

Andrew has advised politicians, policy makers, the NHS and local authorities. He was the Society's lead in working with the Department of Health to write the National Dementia Strategy and was also responsible for bringing together the Dementia Action Alliance. A frequent media spokesperson, he has written reports including The Dementia Tax and When does the NHS pay for care?



Liz Monks, Director of Fundraising

Liz Monks joined the Alzheimer's Society in September 2012 as our Director of Fundraising. Prior to joining the Society, Liz held Executive Director positions at Action for Children, and was Director of Fundraising at Breast Cancer Campaign, and she has also held senior positions at the Terrence Higgins Trust and Shelter.

Liz's priority is to ensure our supporters and funders are at the heart of the Society's work, and that we optimise the impact on people with dementia through the partnerships, supporters and



funders that are so necessary to our services, research and campaigning across the country.

Kathryn Smith, Director of Operations

Kathryn joined the Alzheimer's Society in September 2012 as Director of Operations. Kathryn's management and leadership responsibilities cover all of the Society's operational services through the Operational Leadership Team, which incorporates the local services in England, Northern Ireland and Wales and the Universal services through the Knowledge team.

Kathryn has worked in social care since 1989, including work within the private sector, a Health trust, four different local authorities, and the Commission for Social Care Inspection (predecessor to the CQC). She has also taught various social work courses for Leeds University and the Open University.

Most recently Kathryn worked for Scope where she was the Director of Services, including the role of Responsible Individual for all of Scope's children's services registered with OFSTED, the services in Wales registered with CCISW, and the nominated individual for all of the adults services registered with CQC.

Kathryn is also a school governor for a primary school in Leeds and is a trustee for Disability Advice Bradford.



Steve Dewar, Director of Research Management (Interim)

More information to follow.

Brett Terry, Director of People and Organisational Development

Brett joined the Society on the 4 January 2010. He has previously held senior operational and strategic HR positions at Amnesty International, Cancer Research UK and, most recently, Breakthrough Breast Cancer where his HR department won the 2009 Charity Times 'HR Team of the Year' award.

His passion lies in understanding people at work and he is particularly interested in the opportunities and challenges presented by multi-generational workforces.

Outside of work Brett is a keen wildlife photographer and he contributes, on occasion, to a number of wildlife photographic magazines.



Alzheimer's Society National Dementia Helpline

England, Wales and Northern Ireland: 0300 222 11 22

9.00am-5.00pm Monday-Friday

10.00am-4.00pm Saturday-Sunday

Registered charity no. 296645. A company limited by guarantee and registered in England no. 2115499.