

# How people with dementia and carers can get involved in our work

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[The Society's new Strategy, 2012-17](#) highlights the central importance of involving people affected by dementia in everything we do in order to change society's attitude to dementia for good.

[People with dementia](#) and [carers](#) are involved with Alzheimer's Society in a variety of ways; sharing their experiences and knowledge through:

- Giving presentations and raising public awareness
- Writing a letter to [Living with dementia magazine](#) or being featured in an article
- Lobbying MPs and commenting on government legislation through our [Campaigners' Network](#)
- Being interviewed by press and television as a media volunteer
- Helping to make the website easier to use
- Developing information for other people with dementia and their families
- Training health and social care staff
- Taking on the role of Society Ambassador
- Shaping the [Society's research programme](#)



This contribution is crucial to ensure that we develop appropriate information and support for people with dementia. It ensures that people with dementia can influence the work that the Society carries out on their behalf. On a national level the Society involves people with dementia and carers in influencing government [policy](#).

We are currently reviewing how we involve people with dementia and carers in the Society's work with a view to developing more involvement opportunities across England Wales and Northern Ireland. Watch this space over the coming months to find out how you can share your ideas.

Alzheimer's Society National Dementia Helpline

England, Wales and Northern Ireland: 0300 222 11 22

9.00am-5.00pm Monday-Friday

10.00am-4.00pm Saturday-Sunday

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