

# How to organise a charity ball

Organising a charity ball is a great way to bring people together to raise money for us. Although it may seem like a daunting challenge, it's actually really easy and very rewarding.

The possibilities for your charity ball are endless and you're only limited by your imagination - and budget! Although it's very important to be realistic and think about your budget, it doesn't mean you can't think big.



[Request a fundraising pack >](#)

## How to get started

To make planning easier, you may find it helpful to think about the following things; what type of charity ball do you want? Do you want a theme? Do you also want to hold a raffle or an auction? Once you've decided on this, then the following details will be easier to sort.

1. Venue? It's very important to think about this as it will impact on other aspects of your charity ball, such as the number of guests you can invite and the time and date.
2. Decide on an audience. Would you like to hold it for friends and family, club members and business contacts, or maybe just the general public?

3. Spread the word! Maybe create flyers and leaflets - be sure to request a materials event form to order different Alzheimer's Society resources.

[Order a fundraising pack](#) filled with lots of handy hints and tips to help you with your fundraising. If you would like any more information on how to organise a charity ball, then please call us on 0845 306 0898 or email [community@alzheimers.org.uk](mailto:community@alzheimers.org.uk).

Alzheimer's Society National Dementia Helpline

England, Wales and Northern Ireland: 0300 222 11 22

9.00am-5.00pm Monday-Friday

10.00am-4.00pm Saturday-Sunday

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