

# Cookies used by alzheimers.org.uk

---

Our website uses cookies. A cookie is a small text marker stored on your computer that enables us to track the use of our website. We use cookies to help us understand what our users' interests and preferences are to ensure the website is as user friendly as possible.

This site uses cookies in order to provide a service to visitors. No personal data is stored in cookies which are used to

- to allow users to log in to the web site
- to check that cookies can be set and therefore determine whether a user is able to log in
- to store a reference to form data that is stored on the web server.
- to help us better understand how visitors engage with this website.

The following is a complete list of all cookies  
<caption>

</caption>[alzheimers.org.ukwww.jadu.co.uk](http://alzheimers.org.ukwww.jadu.co.uk)

[research grant applications](#)

[Dementia Catalogue](#)

[Talking Point](#)

[COPPA](#)

team of volunteer moderators

PDA

Vertical Response  
online shop <http://www.welfordmedia.co.uk>

[terms of service](#)[privacy policy](#)[Google Analytics Opt-out Browser Add-on](#)

[Website Optimizer Help Center](#)  
[YouTube channelembedding videos information page](#)

[please visit this page on their website](#)

[please visit this page on their website](#)

[this page on their website](#)[please visit this page on their website](#)[please visit this page on their website](#)[@alzheimerssocone for each of our local areas](#)[please visit this page on their website](#)[please visit this page on their website](#)[please visit this page on their website](#)[please visit this page on their website](#)[main facebook page](#)[one for each of our local areas](#)[Cvent website](#)

Content management system: Jadu is the content management system used to power most content on .&nbsp; You can find out more at	
Cookie Name	Cookie func
Test	&quot;Test&
	value &quot;
	the CMS.
Session ID	&nbsp;This
	personal de
Research Grant Applications: CC Grant Tracker is the system we use to process and therefore is only relevant to those applying to Alzheimer&#39;s Society for a research grant.	
Cookie Name	Cookie func
CCGT	Authenticati
	browser ses
Online library: Liberty 3 is the system used by our online library the	
Cookie Name	Cookie func
Session ID	The only co
Online forum: vBulletin 4 is the forum software used to power our online forum &#39;&#39;.&nbsp; This will use different cookies depending on whether you are a member or viewing the forum as a guest.	
Cookie Name	Cookie func
coppaage	This cookie
	the system
cpsession	Used to val
	applicable t
languageid	Stores the
lastactivity	Stores the
lastvisit	Stores the
np_notices_displayed	Stores any
password	Stores an e
	for example
pda	Flags whet
referrerid	If applicabl
sessionhash	A randomly
	data stored
skimlinks_enabled	

	Stores whether Skimlinks is used or not.
skipmobilestyle	Flags whether mobile style is used.
threadedmode	Stores the threaded mode. If changed it forces a page refresh.
userid	Stores the user ID.
userstyleid	Stores the user style ID. If changed it forces a page refresh.
	Stores the user style ID. If changed it forces a page refresh.
vbulletin_inlinepost	Stores post ID for inline post.
	Stores the post ID for earlier version of the post.
vbulletin_inlinethread	Stores thread ID for inline post.
	Stores the thread ID for earlier version of the thread.
vbulletin_multiquote	Stores post ID for multiquote.
vr_sessionid	Stores the session ID (and user ID) for the current visit.
Online shop: Our website uses an e-commerce platform supplied by <a href="#">VirtueMart</a> .	
Cookie Name	Cookie function
Session ID	Session ID
<p>Website analytics: We use the Google Analytics package to better understand user behaviour on our website. Google Analytics uses cookies to track visitor interactions. These cookies are used to store information, such as the time of your visit to our website, whether you have been to the website before, and where you come from before entering our website. Information collected in this way is anonymous and individuals cannot be traced. This information allows us to improve our website, for example, to assess the impact of and develop campaigns and services. Every computer and device connected to the Internet is assigned a unique number known as an Internet protocol (IP) address. Google Analytics will also collect your IP address. This information allows us to know approximately where in the World you and our other website visitors come from, but not your IP address. For more information about Google Analytics, please see its <a href="#">privacy policy</a> and <a href="#">terms of use</a>. If you are concerned about the use of your data for this purpose please investigate the <a href="#">GDPR</a>.</p>	
Cookie Name	Cookie function
__utma	This cookie is used to identify unique users. It is set when the user first visits the website and is updated each time the user visits the website. It is used to track the number of visits, the time spent on the website, and the pages visited. It is used to track the number of visits, the time spent on the website, and the pages visited.
__utmb	This cookie is used to track the number of visits to the website. It is set when the user first visits the website and is updated each time the user visits the website. It is used to track the number of visits, the time spent on the website, and the pages visited.

your site for

__utmc	Historically establish a urchin.js tra browser.
--------	---

__utms	This cookie
	method, a r
	calculate se
	updated wit
__utmz	This cookie
	installed and
	stores the v
	experience
<p>Video content: To keep costs down we host our video's on YouTube and then embed them in our website. We also have a . Over the summer of 2012 we will be auditing all video content on our website and moving to embed videos using YouTube's privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode. To find out more please visit YouTube's .</p>	
Cookie Name	Cookie fun
PREF	This cookie
	after 20 ya
VISITOR_INFO1_LIVE	This cookie
	one year. T
use_hitbox	This cookie
	browser.To
ACTIVITY	This cookie
	browser.To
HSID	This cookie
	browser.To
SSID	This cookie
	browser.To
LOGIN_INFO	This cookie
	browser.To
s_gl	This cookie
	browser.To
SID	To find out
demographics	This cookie
	after 20 ya
<p>Twitter: Alzheimer's Society has both a main twitter account and . Twitter uses both session cookies and persistent cookies to improve their service including understanding user interaction, monitor aggregate usage and web traffic routing.</p>	
Cookie Name	Cookie fun
k	This cookie
	after 1 week
guest_id	This cookie
	after 1 mon

original_referer	This cookie
	when the us
external_referer	This cookie
	after 24 hou
_twitter_sess	This cookie
	when the us
js	This cookie
	after 1 mon
Facebook: Alzheimer's Society has both a and . Facebook uses the following cookies.	
Cookie Name	Cookie func
datr	This cookie
lsd	This cookie
reg_ext_ref	This cookie
reg_fb_gate	This cookie
reg_fb_ref	This cookie
wd	This cookie
x-referer	This cookie
<p>Online registration: Alzheimer's Society uses a platform called Cvent for the purposes of secure online registration, particularly for our fundraising events. Cvent uses cookies to save usernames in order to minimize data entry and for general ease of use. Cookies are also used to "time-out" user sessions that are idle for an extended period of time. Cvent may also use user IP addresses to diagnose problems with Cvent servers and to administer the Cvent application. More information can be found on the .</p> <p>Personalisation: Alzheimer's Society uses a product called Cognesia Engage that tracks and collects various pieces of information such as IP address and browser type when a User visits our Site. This Traffic Data is anonymous information that does not personally identify a User but is helpful for marketing purposes or for improving a User's experience on the Site. The service also use a session cookie to customize content specific to a given User's interests.</p> <p>Internal search engine: Our site search is based around the Google Mini, a computer server that continuously monitors and indexes the content of the site. The Mini is designed to work exactly like Google on the web, and it is connected directly to our web server. However, its index is completely independent from the web version, and no information is passed onto third parties, including Google.</p> <p>Social Network sharing: Alzheimer's Society uses AddThis a service that allow users to share content via Social Networking websites and email. You can find more about their on their website. You can easily stop AddThis from collecting any information about you for online behavioral advertising by . This will prevent advertisers from receiving any data that could be used to tailor advertising for you.</p>	

This page was last updated on Monday 30th April 2012. If our use of cookies or IP address tracking changes in any way, we will place an updated version on this page. Regularly reviewing this page ensures you are always aware of what information we collect, how we use it and under what circumstances, if any, we will share it with other parties.

Alzheimer's Society National Dementia Helpline

England, Wales and Northern Ireland: 0300 222 11 22

9.00am-5.00pm Monday-Friday

10.00am-4.00pm Saturday-Sunday

Registered charity no. 296645. A company limited by guarantee and registered in England no. 2115499.