

Resources

You can order all these materials by emailing us at remembertheperson@alzheimers.org.uk or you can download PDF versions below.

Five things you should know about dementia

This booklet contains information about dementia, organised around the five facts, which we want people to think and talk about to increase understanding, and Caroline's, Poopal's and Clarice's personal stories and photographs.

- [Download Five things you should know about dementia](#)



Flyers

There's an A5 flyer featuring Caroline, which can be used as a poster or leaflet. It's double-sided - with Caroline on one side and the campaign key messages on the reverse. It also has a blank box for you to enter the details of your local event or service.

- [Download the flyer](#)

Posters

There are A4 posters featuring Caroline, Poopal and Clarice, as well as Christopher, Sue and Phillip from previous years, available. We can also produce A3 posters of Caroline, Poopal and Clarice in small quantities on demand.

- [Download the Dementia Awareness Week posters](#)

Tea Party - your guide to fundraising during Dementia Awareness Week

This booklet will give you fundraising ideas around the theme of tea, including tea dances. You can

also download tea party poster templates to help you to promote your event.

- [Download the Dementia Awareness Week tea party guide](#)
- [Download the Dementia Awareness Week tea party poster templates](#)

Welsh language materials

Welsh A5 flyers featuring Caroline and a bi-lingual version of the 'Five things you should know about dementia' booklet are also available.

- [Download the Welsh language flyer](#)
- [Download the bi-lingual version of 'Five things you should know about dementia'](#)

Dementia Awareness Week film

There are two films available on DVD to support the campaign, featuring two of the campaign faces and members of their families. This is an engaging way of getting our messages across at events. The DVD will be available to order in March.

You can also [watch the Dementia Awareness Week films online](#).

Remember the person poster templates

Create your own Remember the person template by downloading a poster template⁴. You can choose from a selection of three different templates in two different sizes and print them off on a colour printer for the best results. Include a drawing and write some text about why the person with dementia pictured is talented or interesting. Take a look at the posters of Phillip, Lesley, John, Sue, Christopher, Clarice, Poopal and Caroline for inspiration.

- [Download the Remember the person poster template](#)

Template press release

Let your local media know about your planned activities for Dementia Awareness Week? and promote the messages of the campaign.

If you would like a template press release please email remembertheperson@alzheimers.org.uk

Templates for engaging key decision makers

There is a range of templates that you can adapt to influence key decision makers in your local area. These include a letter to your parliamentary representative, an email you can send to local contacts and a template article for a newsletter.

If you would like any of these templates please email remembertheperson@alzheimers.org.uk

Angal order form

To order flag-day materials, like collection tins/buckets and tabards, return [this form](#) to remembertheperson@alzheimers.org.uk. Goods should be delivered four to five working days after

payment has been received.

Dementia Awareness Week 2012 is sponsored by Saga Homecare. Together Alzheimer's Society and Saga Homecare hope to maximise awareness and understanding of dementia across the UK.

Alzheimer's Society National Dementia Helpline

England, Wales and Northern Ireland: 0300 222 11 22

9.00am-5.00pm Monday-Friday

10.00am-4.00pm Saturday-Sunday

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