

Dementia Declaration

Alzheimer's Society has recently joined with over 80 organisations to establish [the Dementia Action Alliance](#).

Members of Dementia Action Alliance have signed up to a [National Dementia Declaration](#). Created in partnership with people with [dementia](#) and their [carers](#), the Declaration explains the huge challenges presented to our society by dementia and some of the outcomes we are seeking to achieve for people with dementia and their carers. Outcomes range from ensuring people with dementia have choice and control over decisions about their lives, to feeling a valued part of family, community and civic life.

Signatories to the Declaration have published their own [Action Plans](#) setting out what they each will do to secure these outcomes and improve the quality of life of people with dementia by 2014.

Organisations commitments include work to promoting information on dementia to councils and delivery of a national project to reduce the [inappropriate prescription of antipsychotic drugs](#).

Annual Event

The Dementia Action Alliance held its annual event in London on 29 November 2011. The event was a great success, and was chaired by Mary Rhodes, long-standing BBC journalist. Speakers at the launch included Andrew Lansley, Secretary of State for Health, and Dr. Graham Stokes, Director of Dementia Care at Bupa.

Alzheimer's Society National Dementia Helpline

England, Wales and Northern Ireland: 0300 222 11 22

9.00am-5.00pm Monday-Friday

10.00am-4.00pm Saturday-Sunday

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