

Campaign successes

Thanks to our campaigners, we have achieved a huge amount. National highlights include:

Prime Ministerial Challenge on dementia

At the launch of our landmark report, [Dementia 2012](#), David Cameron announced a Prime Ministerial Challenge on dementia. He has committed to:

- increase spend on [dementia research](#)
- address the quality of [dementia care](#)
- increase public understanding of dementia
- make our communities more [dementia friendly](#).

National Dementia Strategies

We now have [dementia strategies in all of the nations](#). These are tools that can be used to hold governments to account in improving the lives of people with dementia.

Access to drugs

[NICE issued new draft guidance](#) recommending that people with Alzheimer's should now have full access to the drugs available. Find out more about [access to drugs](#).

Early Diagnosis

Our [Worried about your memory? campaign](#) is continuing to raise awareness of dementia, meaning that more people are receiving a diagnosis. Last year over 1.7 million people received information about dementia through the campaign. [Find out more about our early diagnosis campaign](#).

NHS Operating Framework

The new [NHS operating framework](#) has prioritised dementia in two areas. This means PCTS have an obligation to publish their plans for dementia.

Tools to support people living with dementia

['This is me'](#) is a simple and practical tool that someone going into hospital can give to staff to help them understand the condition, and is now used in hospitals across the nations.

Would you like to improve the lives of people with dementia? Join our [Campaigners' Network](#) today.

If you would like to find out more about our campaign successes you can email campaignersnetwork@alzheimers.org.uk

Alzheimer's Society National Dementia Helpline

England, Wales and Northern Ireland: 0300 222 11 22

9.00am-5.00pm Monday-Friday

10.00am-4.00pm Saturday-Sunday

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