

Remember a Charity Week 2012

Most of our income comes from the generosity of people like you, whether it's through collection boxes, shops or taking part in our events. But it's a little known fact that our most vital income actually comes from people leaving gifts in their Will.

For instance, last year, we received over £12 million in legacy gifts, allowing us to provide valuable services to people with dementia right across the country.

That's why we are taking part in [Remember A Charity Week](#) from Monday 17 until Sunday 23 September to help raise lawareness of legacy giving.

It's a common myth that you have to be wealthy to help us by leaving a gift in your Will. Nothing could be further from the truth. After taking care of family and friends, you'll be amazed at what one final gift, no matter how big or small, can do.

Whatever the amount we're extremely grateful for any gift that's been left to us, as it will help us to continue our fight against dementia.

It's so simple as well. Just ask any professional Will provider or visit www.rememberacharity.org.uk for further advice.

Of course we don't expect you to write or update your Will right now. Instead, we only ask that you don't forget. Please keep it in your mind, discuss the subject with your loved ones and then maybe, when the time comes, you'll consider including us in your Will and help our work live on.

For more information visit alzheimers.org.uk/legacies or www.rememberacharity.org.uk

Alzheimer's Society National Dementia Helpline

England, Wales and Northern Ireland: 0300 222 11 22



9.00am-5.00pm Monday-Friday

10.00am-4.00pm Saturday-Sunday

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