

# eBay for Alzheimer's Society

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## What is eBay?

eBay is the world famous online market place where you can buy and sell a whole range of items.

[Take a look at the Alzheimer's Society eBay store](#)

## What is eBay for Charity?

Through [eBay for Charity](#), as a seller you can donate a percentage (10-100%) of your sales to Alzheimer's Society. Or as a buyer, you can buy items which have a percentage of the total sale price going to support our work.

Sellers pay a flat 'insertion fee' - which is dependant on your starting price. Sellers using eBay for Charity will have a reduced insertion fee dependent on the percentage of the final sale price they set e.g. if you donate 50% of your final sale price to Alzheimer's Society then your insertion fee will be reduced by 50%.

## Setting up an account

[Setting up an account is straightforward](#). There are a couple of online forms to fill in and if you also open a PayPal account you will be able to accept electronic payments, greatly increasing your chance of a sale.

It pays to take note of the 'selling tips' listed on the site. Items are more likely to sell if there is a clear, simple description of the item and a good photograph.

## How to sell something on eBay

eBay have released this very useful video to show you how to get started with your fundraising and list something to sell;



## How to choose Alzheimer's Society as your favourite

eBay have launched a new concept which will allow shoppers to select their favourite charity so they'll be offered the chance to make a donation each time they buy or sell on eBay.

If you have an eBay account, [please log on](#) and choose Alzheimer's Society as your favourite charity. To do this simply:

1. [Sign into your eBay Account](#) and visit your Donation Account, under the Account Tab
2. Click on 'My Favourite Charities' under My eBay
3. Search for 'Alzheimer's Society' and click 'Save as a Favourite'

Then tell your friends, relatives, colleagues and anyone else you can think of to do the same so we can get as many supporters as possible!

Haven't got an eBay account yet? [Setting up your account is straightforward](#), there are a couple of online forms to fill in and if you also open a PayPal account you will be able to accept electronic payments.

## What do you want to do?

- [Sell something to support Alzheimer's Society](#)
- [Buy something to support Alzheimer's Society](#)

Whatever proportion of your sales you choose to donate, or how many items you choose to buy that support Alzheimer's Society, you will help us to continue to lead the fight against dementia.

Alzheimer's Society National Dementia Helpline

England, Wales and Northern Ireland: 0300 222 11 22

9.00am-5.00pm Monday-Friday

10.00am-4.00pm Saturday-Sunday

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