

Annual review 2012/13

# Living with dementia

## Our story



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We are the UK's leading support and research charity for people with dementia, their families and carers.

[alzheimers.org.uk](http://alzheimers.org.uk)

## Chair and Chief Executive's introduction

### Welcome to our Annual review 2012/13

Our vision is a world without dementia. With a record £5.3 million spent on new high-quality research in the last year, we are moving forward towards that goal. But there are 800,000 people in the UK living with dementia who need our help now.



**Jeremy Hughes**  
Chief Executive

This has been the first year of our five-year strategy, Delivering on Dementia, and our four strategic ambitions set out to mobilise thousands of people. Our volunteers and staff will change the face of dementia research, demonstrate best practice in dementia care and support, provide the best advice to anyone seeking support, and bring about improvements in the care and support provided by others. All this is only made possible thanks to the generosity of our supporters who raised an amazing £38 million in a hard economic climate, making our total income for the year £71 million.

Our face-to-face services, delivered across England, Wales and Northern Ireland, have grown significantly in the past year. Over 100 new Dementia Cafés and over 80 new Singing for the Brain Groups are just two highlights. At the same time, we reached 33,000 people concerned about dementia through the Dementia Community Roadshow, and responded to 27,512 enquirers to our Helpline, which is now open seven days a week. There were six million visits to our website – that's two million more than the previous year – and our online community, Talking Point, now has 26,554 members – a rise of 36% over the year.



**Alastair Balls CB DL**  
Chair

We launched our four-year User Involvement Plan – supported by over 50 staff members who have volunteered to be user involvement champions. This plan will help ensure that all our work is truly informed by people affected by dementia.

Beyond our own direct service provision, the first year of the Prime Minister's Challenge on Dementia in England has enabled us to be more ambitious in pushing for much-needed improvements in health and social care. The dementia strategies in Wales and Northern Ireland have likewise started to bring about better care for people with dementia, in the NHS and in the wider community. But many challenges remain – not least the separation of health and social care, and the chronic underfunding of the latter leaving so many facing the disproportionate costs not inflicted on those with other diseases; a cost we have termed the 'dementia tax'.

Progress on creating dementia-friendly communities has been remarkable. From an ambition of 20 towns and cities on the path to becoming dementia friendly by 2015, we already have over 50 in the first year. Alongside this, we launched our Dementia Friends programme, recruiting and training volunteers who will run awareness sessions in their local communities, reaching one million people by 2015.

Finally, to return to research, we achieve maximum impact with our funding through working in partnership, including a total of £1.775 million committed over the next three years to the Brains for Dementia Research donor bank programme and £1.1 million for a world-leading study on vascular dementia. As in our other work, the engagement of volunteers, in this case through the Research Network, is the envy of many.

Over the following pages you will meet Derek, Yvonne, Kim and Josh – a family from Romford living with dementia. Their story demonstrates not only how vital good and trustworthy information and support is, but what an enormous difference it makes when the people around you understand dementia.

As Kim says: 'I want people to see the person, rather than the label. Instead of seeing an Alzheimer's patient, I want people to see my dad, Derek, who happens to have Alzheimer's.'

We are grateful to Derek, Yvonne, Kim and Josh for sharing their story.

**Jeremy Hughes**  
Chief Executive

**Alastair Balls CB DL**  
Chair

## Introducing our family

This annual review tells you about our work through the eyes of Derek, Yvonne, Kim and Josh, from Essex. They talk about the impact of dementia on their lives, how Alzheimer's Society is making a lasting difference, and their hopes for the future.



**Derek**  
Living with dementia

Derek, 81, lives with his wife Yvonne in Romford, Essex. He trained as a toolmaker when he left school, spent four years in the Royal Air Force and then worked as a long distance lorry driver. Since retiring, Derek enjoys meeting friends at the British Legion and playing bowls. He was diagnosed with Alzheimer's disease five years ago.



**Yvonne**  
Yvonne is Derek's wife and main carer

Yvonne, 77, grew up in Brighton, where she met Derek at the Brighton and Hove Greyhound Stadium. They've been married 59 years and have two sons and a daughter. Since retiring from her job as a shop manager, Yvonne spends time looking after her family and helping out at her local Alzheimer's Society group.



**Kim**  
Mother to Josh and daughter of Derek and Yvonne

Yvonne and Derek's daughter Kim is 47. She lives round the corner from her parents with her son Josh and they visit them most days. After many years working in London schools, supporting children with autism and other special educational needs, she is now a home-school support worker in the London Borough of Havering.



**Josh**  
Son of Kim and grandson to Derek and Yvonne

Ten-year-old Josh loves playing football and going to Cubs. His favourite Sunday involves having dinner with his Grandad and Nana, and going to the park or playing board games together afterwards. Josh is always there to help his Grandad out if he needs him.

# Meeting needs

## Care and support

'It's really important to have somewhere to go where you can talk to other people in the same situation. Somewhere people understand you.'

Yvonne



## Ambition 1: Demonstrate the way in dementia care and support

We use our extensive experience and expertise to provide high quality, inclusive and innovative services – either directly or in partnership – that people with dementia and their carers want and need. We lead the way, and help encourage others to improve and develop services.



**Derek:** I'd known something wasn't right for a while. My mother had Alzheimer's and I recognised I was doing similar things to her. I was getting confused, sometimes just walking from one place to another – which is why I knew I had to give up driving. I'm perfectly all right with some things like shopping, but it's best not left to me to remember what we need. It can be frustrating because I know I'm capable of doing things better. I sometimes wonder if people understand what it's like for me.

**Yvonne:** When you have dementia, or if you're caring for someone who does, it's really important to have somewhere to go where you can talk to other people in the same situation. Somewhere people understand you.

**Derek:** We're both very fortunate because we have each other, as well as family and friends – particularly our daughter Kim, who helps us out with so much. Not everyone has that.

**Yvonne:** I go to several Alzheimer's Society groups: a peer support group, the Dementia Café and social events. There's a mix of people with dementia and their partners or carers that go along. When we're there, we can pick each other's brains about issues we're having. Sometimes we just relax and play cards. It's good to see people enjoying themselves rather than stuck away indoors. Whenever we have a meeting, there's always literature around on different topics relating to dementia, services, or practical information. If something's not clear or I have a question, there's always someone there to ask.

**Derek:** I'll sometimes go to the social at the Dementia Café with Yvonne, and I'll always go every week to Singing for the Brain, which I really enjoy.

**Yvonne:** Singing really helps with the memory too. There are people there who might not remember what happened 10 minutes ago, but when someone starts humming a song, they can sing all the words to it.

**Derek:** The people are friendly and the staff and volunteers are very good. You don't feel you're one of a number. I do feel listened to.

**Yvonne:** The health professionals we've come across do seem to have good knowledge of dementia now, and they try to do what they can. When Derek told the doctors he didn't want to take any more tablets, they didn't try to persuade him to. They took the next step and referred him on to another part of the mental health clinic. So they are listening to what he wants.

**'You don't feel you're one of a number. I do feel listened to.'**  
Derek

## Highlights

We reviewed all our face-to-face services to make sure that, wherever they live, people affected by dementia receive a consistent and high quality service that truly meets their needs.

We launched our User Involvement Plan – a four-year programme of work to develop a robust and sustainable culture of involving people with dementia across the Society.

We established an Innovation Fund to encourage new and creative ideas for initiatives that will benefit people affected by dementia.

We continued to build and strengthen our relationships with statutory bodies, policy makers and other key stakeholders in the health, social care and community sectors, nationally and locally.

We continued to support health and social care professionals with dementia information and training opportunities, and through our awareness campaigns and advice services.

# Sharing knowledge Information and advice

'It's made a big difference to have the right kind of information, that I know I can trust, as well as people I can turn to.'

Yvonne



## Ambition 2: Be the foremost point of contact for anyone dealing with dementia

We aim to make sure everyone dealing with dementia knows we're here for them, with information, advice and support they can trust – whether they have dementia themselves, are a family member, carer or a health or social care professional, and wherever they live.

**Kim:** When I first heard about Dad's Alzheimer's, I was scared. My son Josh was quite young, and I worried how I'd cope with Dad's illness and looking after him, as well as how mum would cope. My Grandma had Alzheimer's and she lived in a care home, and I remember thinking that would have to happen to Dad.

**Yvonne:** When Derek was first diagnosed I thought, 'What do I do next?'. I didn't know much about the condition. I wanted to find out more, so I went to my local Alzheimer's Society office. They told me about different support and social groups, which I'm now very involved with. I've been to lots of their talks about a range of practical, useful things you need to know about, like making a Will or getting the right life insurance.

There was also a talk from the fire brigade about safety at home. Derek and I have talked about what might happen in the future – we've made our Wills and other plans. It's made a big difference to have the right kind of information, that I know I can trust, as well as people I can turn to.

**Kim:** When you're given your diagnosis, you do need information. But some people need time to come to terms with things themselves first. It's helpful to be able to go home and have some time to digest what you've been told. After that, you want information that you can look at in your own time. You don't always want to hear straight away what might happen in the future. But knowing where you can go for information – when you're ready for it – is really important.

**Yvonne:** It's good to feel you can be honest and open about your concerns – with people at the Alzheimer's Society groups, and with other friends. More people know about dementia than they did several years ago. But they don't always want to go and find out if that's what's wrong with them. I always advise people to go to their doctor if they're worried about their memory, or their partner's. It might not be dementia, but you need to find out. There is support out there if you need it.

**Kim:** I'm so proud of Dad and the way he's been. If you weren't told he had Alzheimer's, you wouldn't know. He's still very articulate and leads a purposeful life. To have that, you need support.

'When Derek was first diagnosed I thought, "What do I do next?"'

Yvonne



## Highlights

We extended our National Dementia Helpline's opening hours; it now offers information, advice and support seven days a week. The new 0300 number makes calling the Helpline cheaper for many people.

Our Dementia Community Roadshow took information and advice into the heart of communities, helping over 33,000 people with questions about dementia.

Talking Point, our vibrant online community for anyone affected by dementia, celebrated its 10th birthday in March.

We launched the **Living well with dementia** after diagnosis information pack in Wales. In England, we developed **The dementia guide**, which will give people affected by dementia all the vital information they need at the point of diagnosis.



# Advancing understanding Pioneering research

‘If scientists are working at it now,  
with a bit of effort, they should be  
able to change things for the future.’

Josh



## Ambition 3: Lead partnerships and investments in research to improve care, advance prevention, and move closer to a cure

We continue to develop, publish and contribute to pioneering research into the cause, cure, care and prevention of dementia. Through research, we can improve the quality of life for all people affected by dementia and ultimately find better ways to treat or prevent it.

**Josh:** I think scientists need to be out there now, finding cures for Alzheimer's. It isn't people's fault that they're diagnosed with it, and they should get the drugs they need to help them.

**Kim:** I often say that I'd rather Dad had an illness like cancer, where, because of research and drugs, he could have got better from it. It's so much harder with what he has, because he's not 'ill'. Things have changed though. When my Grandma had Alzheimer's, I remember her deteriorating very quickly. But it's not the same for Dad. The drug he takes seems to make a difference. He's getting on and doing the things he's always done, even if some things take him much longer.

**Derek:** I'd like to see more research going on – to find more drugs and a cure. You can see the difference taking Aricept has made to me. It's been five years since I was first diagnosed and I can still do things. I'll tell people I've got dementia. Lots of people say, 'If you hadn't told us we wouldn't know'.

**Kim:** I do worry about Alzheimer's because of my genes. I'm always told I'm like my Grandma, so I think, 'One day will I get it?'. The family hasn't been involved in any research, but we definitely would do. The more people with dementia and their families get involved, the better.

**Josh:** If scientists are working at it now, with a bit of effort, they should be able to change things for

the future. I think the government needs to make changes. If they leave it, things could get worse by the time I'm Grandad's age.

**Kim:** If there is a blood test or something to predict dementia, that will help me know about it earlier, I could prepare myself – and Josh. There's no point in hiding; it won't make it go away. We need to do everything we can to make sure there's more research.

**Josh:** I think they should teach about Alzheimer's in school and tell stories about someone who has it. If more people heard about it in school, they might do fundraising. Mum and Grandma did a Memory Walk to raise money.



'I often say that I'd rather Dad had an illness like cancer, where, because of research and drugs, he could have got better from it.'

Kim

## Highlights

Overall we funded 20 new research grants, and made two of our largest-ever grants for strategic projects – a reinvestment in the Brains for Dementia Research programme, and a major clinical trial to test a potential new treatment for vascular dementia.

The Research Network of people affected by dementia had a record year – giving over 11,000 hours of voluntary support to our research programme.

We made sure more research is put into practice. For example, we started to roll out Focused Intervention Training and Support (FITS) – our evidence-based training programme to help care homes reduce their use of dangerous anti-psychotic drugs.



## Inspiring change Campaigning

'I want people to see the person, rather than the label. Instead of seeing an Alzheimer's patient, I want people to see my dad.'

Kim

## Ambition 4: Campaign for people affected by dementia to be able to live the lives they want

We're an authority on dementia issues, and we use this position to campaign for change that will improve all aspects of care and support. From influencing health and social care commissioners to improving public understanding of dementia, we help people to live well in their own homes, residential care or hospital.



**Derek:** When I first went to the doctor to express my concerns, he said there was nothing wrong. It took a year to get my official diagnosis. And another six months to get prescribed the Aricept that I was told I should take. It's down to Yvonne's efforts that I got the diagnosis and the drug I needed, and not everyone has the tenacity to fight like she did.

**Kim:** It really helped to get Dad's diagnosis when we did. We finally knew that he wasn't just being forgetful, and it meant we had something to work with. You might not want to hear it, but once you know what it is, you can then find the support you need.

**Yvonne:** I would shout it from the rooftops: a diagnosis is essential. And you need it as soon as possible.

**Derek:** The immediate neighbours know about my diagnosis. They're all fine about it. So are the people in my local shops. Yvonne gives me a list of what I need to get or do that day. I take it to the newsagent or the bank and they tick things off for me when they're done.

**Kim:** It would be good to see that sort of thing becoming more common. It really is the little things that help, like giving people one instruction at a time and using simple language. We need to educate people in the community about dementia and then let people with dementia know 'we understand you'. That's where the Alzheimer's Society's dementia-friendly communities work will hopefully make a big difference.

**Josh:** I think they should tell all the shopkeepers about dementia. Just to let them know there could be people like Grandad who will come in and might need a bit more help. They need to encourage those

people who've got dementia, who are quite shy about it, to be open and just try to not think about it.

**Yvonne:** You do hear couples where one partner has dementia saying that they don't go out much anymore because of people's reactions. No one has ever said anything to us though.

**Derek:** We still do the things we've always done, like go and play bowls every week.

**Kim:** I want people to see the person, rather than the label. Instead of seeing an Alzheimer's patient, I want people to see my dad, Derek, who happens to have Alzheimer's. We need to make sure more people with dementia are out and functioning in the community, like he is. I'm really proud of what my parents do. They're proving that you can cope with dementia. If you've got the support and services there, you can live your life.

**'I would shout it from the rooftops: a diagnosis is essential.'**

Yvonne

## Highlights

We continued to highlight the importance of an early diagnosis, and to push for improved diagnosis rates. Thanks to our campaigning, the Government in England announced its ambition for two-thirds of people with dementia to receive a diagnosis by 2015 – an increase of 20%.

We published **Dementia 2013: The hidden voice of loneliness** – our second state-of-the-nation reports looking at the quality of life for people with dementia – and **Low expectations** – giving authoritative evidence on the number of people with dementia in care homes and their quality of life.

We continued to shape and direct the Dementia Friendly Communities Programme in England, including launching Dementia Friends – a large-scale volunteering initiative to transform dementia awareness in local communities.

## The year in review



**1** WE ARE TEN

Talking Point, our online community for anyone affected by dementia, celebrated its 10th birthday.

**45%**

Visits to our website increased by 45% over the year – from four million to nearly six million.



We delivered 135 Carers' Information and Support Programmes to over 1,000 carers.

**20.0000**

An estimated 20,000 people with dementia, carers and professionals used our Dementia Adviser Service.

**215**

We had 215 Singing for the Brain® services across England, Wales and Northern Ireland.

**136%** **35,223**

Our twitter followers increased to 35,223 – that's a year-on-year increase of 136%.

**50**

We established a network of 50 involvement champions among our staff, to help create a robust and sustainable culture of involving people with dementia in our work.

**£1.28m**

Memory Walk – our flagship fundraising event in local communities – raised over £1.28 million in 2012 – an increase of 45% on 2011.

**33,000**

We reached over 33,000 people through our Tesco-funded Community Roadshow, which takes dementia information and advice into the heart of communities.

**one million**

We launched a major volunteering initiative called Dementia Friends, which aims to recruit one million Dementia Friends in local communities by 2015.

**2,486**

By 31 March, we had 2,486 services providing care, information, support or training to people affected by dementia across England, Wales and Northern Ireland.

**£5.3million**

We invested a record £5.3 million in high quality research into the cause, cure, care and prevention of dementia.

**27,512**

Our National Dementia Helpline responded to 27,512 enquiries during the year – that's an increase of 21% on the previous year.

**6,600 = 952,500**

6,600 committed volunteers gave a total of 952,500 hours of their time.

## Society money

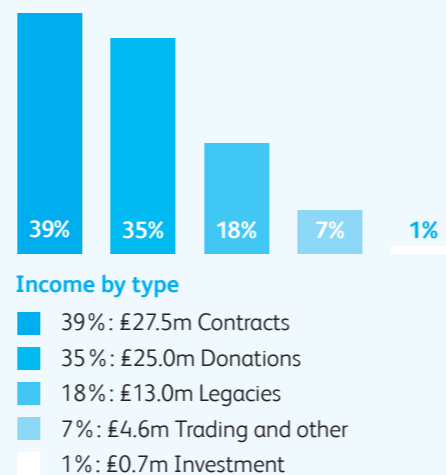
Despite the continuing sluggishness of the economy, we are pleased that our income has remained stable at £71 million. This enabled the Society to increase its charitable expenditure by 3%. The Society's reserves increased by £3 million.

### Income

Income was stable at £71 million (2012: £71.0 million).

Contract income amounted to £27.5 million (2012: £24.3 million). Credit for this belongs to the Society's success in keeping attention focused on the needs of people with dementia and their carers.

Income specifically given for research increased to £5.7 million (2012: £3.5 million).



### Expenditure

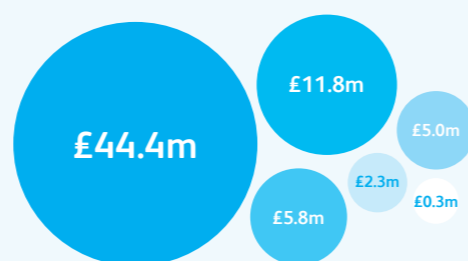
During 2012/13, 88 pence in every pound of total expenditure was spent on direct costs towards improving the lives of people with dementia (2012: 88 pence in the pound).

The remaining 12 pence in every £1 was spent to support our frontline activity including premises and IT around the country.

Charitable expenditure increased during the year by £1.9 million to £57.9 million (2012: £56 million).

In line with the Society's strategy to increase commitment to research, grant expenditure increased to £5.3 million (2012: £3.1 million).

Expenditure on fundraising fell to £10.3 million (2012: £12 million) after investment last year.



### Funds

Total funds at 31 March 2013 were £32.2 million (2012: £29.1 million) of which £23.8 million (2012: £22.2 million) were unrestricted.

It is the Society's policy to hold free reserves equivalent to at least three months of charitable expenditure. At 31 March 2013 the Society held free reserves equivalent to 4.3 months (2012: 4.3 months) of charitable expenditure.

In light of continuing economic uncertainty and the pressures on public spending at the present time, the Board of Trustees feels that the above reserves cover is prudent and allows for future growth.

## Summarised financial statements

### For the year ended 31 March 2013

	2013 Group £'000	2012 Group £'000
<b>Income and expenditure</b>		
<b>Income</b>		
Grants and contracts	27,452	24,309
Legacies	13,040	12,457
Subscriptions, donations and fundraising	25,013	28,665
Investment income	697	880
Other income including trading	4,569	4,697
<b>Total income</b>	<b>70,771</b>	<b>71,008</b>
<b>Expenditure</b>		
Care services: improving quality	44,418	46,254
Care services: extending reach	2,264	1,240
Campaigning and awareness-raising	5,029	4,575
Research	5,846	3,623
Fundraising	10,323	11,967
Trading costs	1,517	1,542
Governance	336	356
<b>Total expenditure</b>	<b>69,733</b>	<b>69,557</b>
<b>Balance sheet</b>		
Fixed assets	28,571	21,928
Current assets	25,257	24,294
Creditors – falling due within one year	(16,515)	(13,951)
Creditors – falling due after one year	(4,798)	(2,309)
Provisions for liabilities and charges	(355)	(866)
Net assets	<b>32,160</b>	<b>29,096</b>
<b>Funds</b>		
Restricted	8,327	6,898
Unrestricted	23,833	22,198
<b>Total funds</b>	<b>32,160</b>	<b>29,096</b>

### Reporting on summarised financial statements

The information on this page is extracted from the Trustees' report and annual accounts 2012/13 which has been audited by Crowe Clark Whitehill who gave an unqualified audit opinion on 19 September 2013. The auditors have confirmed to the Trustees that these summarised financial statements are consistent with the full financial statements contained in the Trustees' report and annual accounts 2012/13. The Trustees' report and annual accounts 2012/13 was approved by the Trustees and signed on their behalf on 10 September 2013. The Trustees' report and annual accounts 2012/13 will subsequently be submitted to the Charity Commission and the Registrar of Companies. These summarised financial statements may not contain sufficient information to gain a complete understanding of the financial affairs of the charity. The Trustees' report and annual accounts 2012/13 may be downloaded from [alzheimers.org.uk](http://alzheimers.org.uk)

*Alastair Balls*

**Alastair Balls CB DL**  
Chair

*John Grosvenor*

**John Grosvenor**  
Treasurer

## A big thank you

To all our supporters who helped us continue to fight against dementia in 2012/13, including:

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Dame Judi Dench  
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Robert Scott  
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Bill Wilson  
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### Individuals

Celia Atkin  
Professor Miriam Glucksmann  
Dr David Hague  
Charles Hunt  
David Mayhew CBE  
Dr Carolyn Popham  
Lee Portnoi  
Dr Daniel Tabor  
Professor Michael Tabor  
Caroline van den Brul  
Glyne Wetton  
The Wheldon Family  
Bert Williams MBE

### Corporate Partnerships

Ageas UK  
Airbus  
Anchor Care Homes  
Ascot Underwriters  
Barchester Care Homes  
Bebbies Traynor  
Bristan Group  
Bunzl Healthcare Ltd  
Bupa Care Homes plc  
Capita  
Caspari  
Centric Commercial Finance  
Deans Garden Centre  
DLA Piper Leeds  
DLA Piper Liverpool  
Dulux Decorator Centres  
Dundas and Wilson  
Field Fisher Waterhouse  
GCA (United Utilities)  
Gelder  
Hays plc  
Home Retail Group  
HSBC  
The Insolvency Service  
LABC  
Lilly  
Lloyds Banking Group  
MHS Homes  
MoneySupermarket.com  
Nabarro LLP  
Nationwide  
Northcote  
Outfit  
Riverside Housing Association  
Royal Mail  
Saga  
Standard Life  
Staples  
Sunrise Senior Living Ltd  
Tesco  
Thales  
The Bingo Association  
The Garden Centre Group  
The Lawyer Awards  
The Times  
Unicredit Bank  
Waitrose online  
Women's India Association UK  
Wragge & Co  
Zurich Community Trust

**Trusts and Statutory**  
29th May 1961 Charitable Trust  
Bill Brown's Charitable Settlement of 1989  
CHK Charities Limited  
City Bridge Trust  
Cohen, John S, Foundation  
Comic Relief  
Community Foundation serving Tyne & Wear and Northumberland  
February Foundation  
Frieda Scott Charitable Trust  
Lord and Lady Lurgan Trust  
Margaret Giffen Charitable Trust  
Nominet Trust



Ambassadors Jo Brand and Meera Syal MBE become Dementia Friends

Northern Rock Foundation  
Peacock Charitable Trust  
People's Health Trust  
P F Charitable Trust  
Robert Luff Foundation Limited  
Rosetrees Trust  
Royal Air Force Benevolent Fund  
The Atlantic Philanthropies  
The Ballinger Charitable Trust  
The Brelms Trust  
The Charles Wolfson Charitable Trust  
The Eric and Margaret Kinder Charitable Trust  
The Ernest Hecht Charitable Trust  
The Freemasons' Grand Charity  
The Goldmark Trust  
The Hartley Charitable Trust  
The Headley Trust  
The Henry Smith Charity  
The Hon Mrs HD Lakin's Charity Trust  
The Ingram Trust  
The Kirby Laing Foundation  
The Liz and Terry Bramall Foundation  
The Milly Apthorp Charitable Trust  
The National Gardens Scheme  
The Rayne Foundation  
The Rowse Family Trust  
The RS Macdonald Charitable Trust  
The Tudor Trust  
WCVA: Volunteering in Wales Fund

# Society people

## During the year 2012/13

**Royal Patron** HRH Princess Alexandra GCVO

**President Emeritus** Sir Jonathan Miller CBE

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Alastair Balls CB DL +\* Re-elected 17 September 2010

Eileen Winston +\* Re-elected 18 September 2009  
Resigned 16 October 2012

Ann Beasley CBE +\*# Re-elected 16 October 2012 <sup>1</sup>

John Grosvenor +\*# Elected 18 September 2009  
Appointed 16 October 2012

#### Treasurer

#### Board members

Richard Ford ^ Elected 16 October 2012

Pippa Gough Elected 17 September 2010

Thomas Haverty Appointed 16 September 2011

Professor Robin Jacoby Re-elected 16 October 2012

Dr Linda Patterson OBE Elected 17 September 2010

Sir Chris Powell Appointed 1 August 2012

David Richardson # Re-elected 17 September 2010

Ian Sherriff #^ Elected 17 September 2010

Annette Southcott Re-elected 18 September 2009

Resigned 16 October 2012

Alan Wells OBE \* Re-elected 16 October 2012

**Chief Executive** Jeremy Hughes

### Strategic Leadership Team as at 31 March 2013

Director of Corporate Resources Matthew Sellen ^

Director of External Affairs Andrew Chidgey

Director of Fundraising Liz Monks

Director of Operations Kathryn Smith

Director of People and Brett Terry

Organisational Development

Director of Research Doug Brown

and Development

**Company Secretary** Deirdre Watson

### Professional advisers

#### Auditors

Crowe Clark Whitehill LLP

Chartered Accountants and

Registered Auditors

St Bride's House

10 Salisbury Square

London EC4Y 8EH

#### Bankers

HSBC Bank Plc

London Corporate

Banking Centre

60 Queen Victoria Street

London EC4N 4TR

#### Insurance brokers

Lockton Companies LLP

The St Botolph Building

138 Houndsditch

London EC3A 7AG

#### Investment managers

JP Morgan Private Bank

1 Knightsbridge

London SW1X 7LX

#### Legal advisers

Charles Russell LLP

5 Fleet Place

London EC4M 7RD

To 28 February 2013

Stone King LLP

16 St John's Lane

London EC1M 4BS

From 1 March 2013

#### Registered charity number

296645

#### Company registration number

2115499

All Trustees are elected by the Society's membership, or co-opted, in accordance with the Society's Articles of Association.

<sup>1</sup> Elected by the Board as Vice Chair 13 November 2012

### Committee Memberships during the year (all or part of):

# Finance and Audit Committee Member

\* Nominations and Appointments Committee Member

+ Remuneration Committee Member

^ Investment Committee Member



## **Alzheimer's Society**

Devon House  
58 St Katharine's Way  
London E1W 1LB  
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F 020 7423 3501  
E [info@alzheimers.org.uk](mailto:info@alzheimers.org.uk)

[alzheimers.org.uk](http://alzheimers.org.uk)

Registered charity no. 296645  
Company limited by guarantee and  
registered in England no. 2115499  
Alzheimer's Society operates in  
England, Wales and Northern Ireland.

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dementia**